



SWG3 EVENTS GUIDE

2023-24



CONTENTS

THE COMPLEX

About SWG3	3—4
Floorplans	5—6

THE SPACES

At a glance	8
Galvanizers	9—12
TV Studio	13—16
Warehouse + Terrace	17—22
The Poetry Club	23—26
Photo Studio	27—30
Acid Bar	31—36
Galvanizers Yard	37—40

THE EVENTS

Previous events	41—63
Getting here	64





ABOUT US

SWG3 is a world-class arts venue located in Glasgow's west end. SWG3 is home to multiple flexible spaces all available for hire, as well as creative businesses, independent shops, galleries and a restaurant.

Every year, the venue grows in both capacity and ambition. SWG3 hosts events spanning live music, global brand activations, club shows, corporate dinners, fashion shows and food festivals. The venue is also the host of the annual Yardworks Festival — the UK's largest celebration of graffiti and urban arts. We welcome over 250,000 visitors a year who come to party, listen, watch and experience; to soak up culture, dine, dance and find inspiration in the arts.

Indoor, outdoor, sweeping or intimate — SWG3 can accommodate every and any event brief, including dry hire and 'no exclusivity' arrangements, whilst also offering a fully qualified production team to assist with operational planning through to logistics and event management.

For over a decade now, SWG3 has been regenerating its 15,000m² footprint of vacant and derelict buildings into a spectacular retail, leisure and event space. The finely tuned mix of business and leisure has created a truly unique venue in Scotland, making the SWG3 complex a destination in its own right — and the perfect venue for tailor made experiences.

With a truly versatile, flexible range of spaces, and an experienced events team on hand, there's no limit to what we can make happen.

Regularly delivering diverse events and hires, from intimate dinners and film shoots to sweeping corporate ceremonies, glittering product launches, global conferences and full-building takeovers, our events management team are experienced in making sure that each and every event operates smoothly and seamlessly. From lighting technicians and sound engineers to events managers, whatever the occasion, you'll have a team of professionals on hand to make sure your event runs exactly as you need it to.



WHAT WE CAN DO



**CORPORATE EVENTS
AND CONFERENCES**



**LIFESTYLE AND
ENTERTAINMENT**



**PRIVATE PARTIES
AND CELEBRATIONS**



**DINNERS AND
DRINKS RECEPTIONS**



**PHOTOGRAPHY
AND FILM SHOTS**



**BRAND ACTIVATIONS
AND LAUNCHES**



**ARTS AND
CULTURAL EVENTS**



**FESTIVALS AND
MARKETS**



GROUND FLOOR

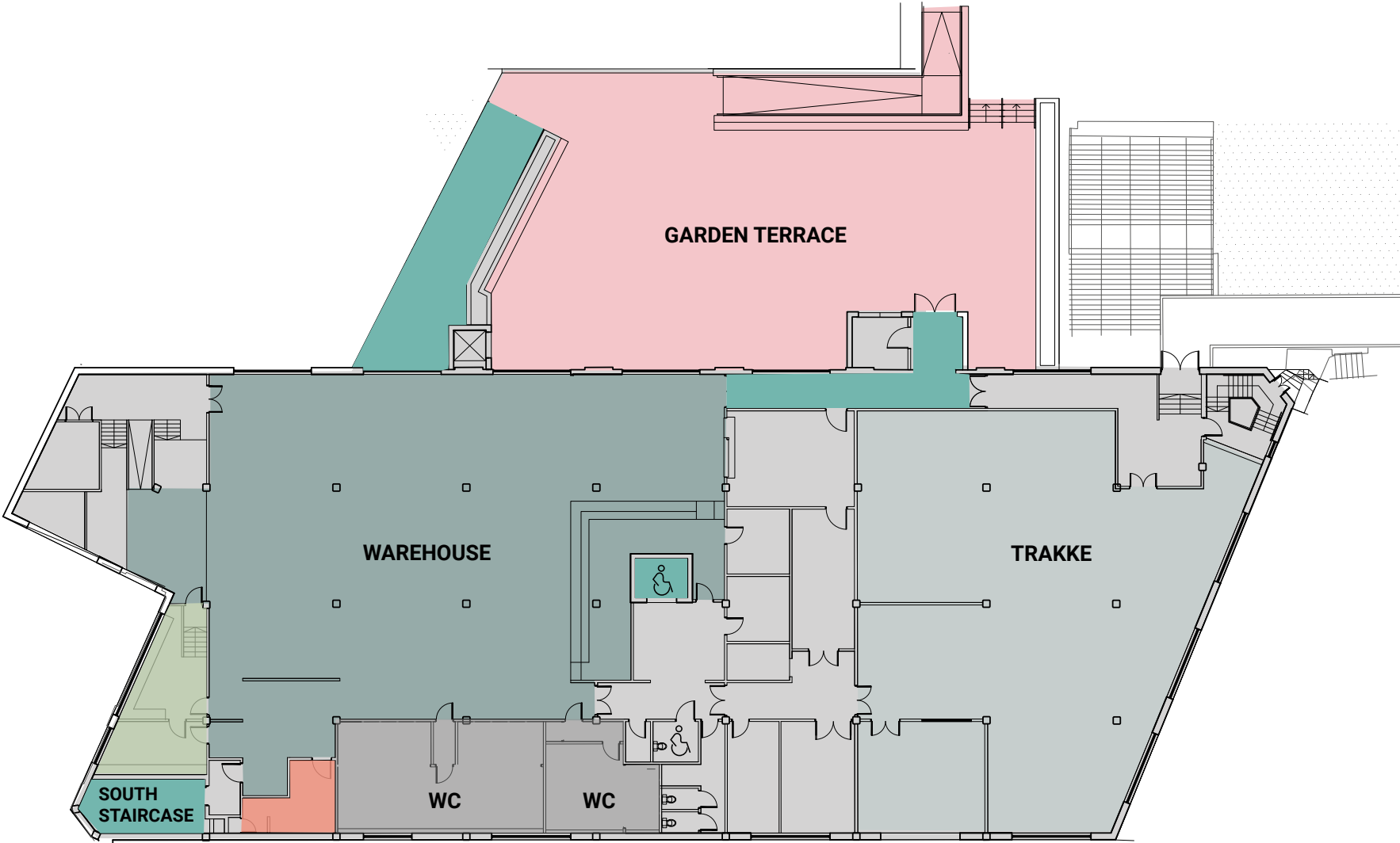
- OUTDOOR AREAS
- VENUES
- RECEPTION AREAS
- GREEN ROOM
- VENUE ACCESS
- YARD





LEVEL
ONE

- OUTDOOR AREAS
- VENUES
- RECEPTION AREAS
- GREEN ROOM
- VENUE ACCESS





OUR SPACES

SEVEN DIVERSE SPACES
AVAILABLE TO HIRE



FULL COMPLEX

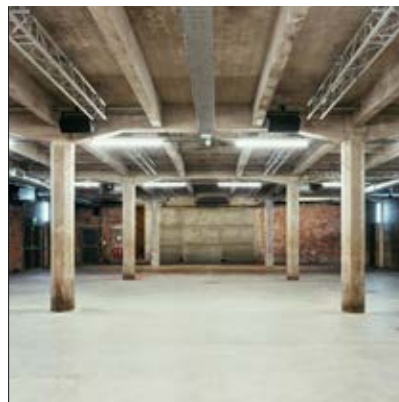
Nine diverse, versatile spaces with capacities from 100–4200, spanning indoors and outdoors



PAGES 9—12

GALVANIZERS

Standing 1250
Seated 600
Dinner 500



PAGES 13—16

TV STUDIO

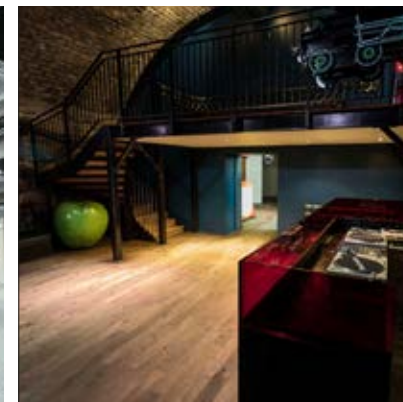
Standing 1000
Seated 300
Dinner 300



PAGES 17—22

WAREHOUSE & TERRACE

Standing 500
Seated 200
Dinner 240



PAGES 23—26

THE POETRY CLUB

Standing 125
Seated 40



PAGES 27—30

PHOTO STUDIO

Standing 100
Seated 100
Dinner 60



PAGES 31—36

ACID BAR

Standing 150
Dinner 50



PAGES 37—40

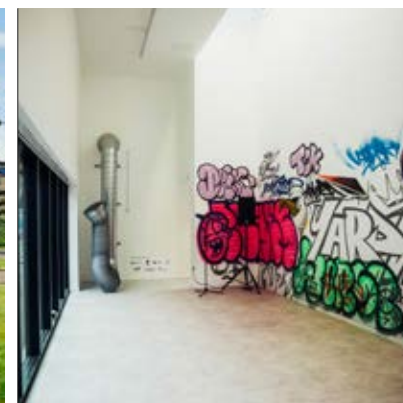
GALVANIZERS YARD

Standing 4200



GARDEN

3,200m² of greenspace, plus a seated terrace area

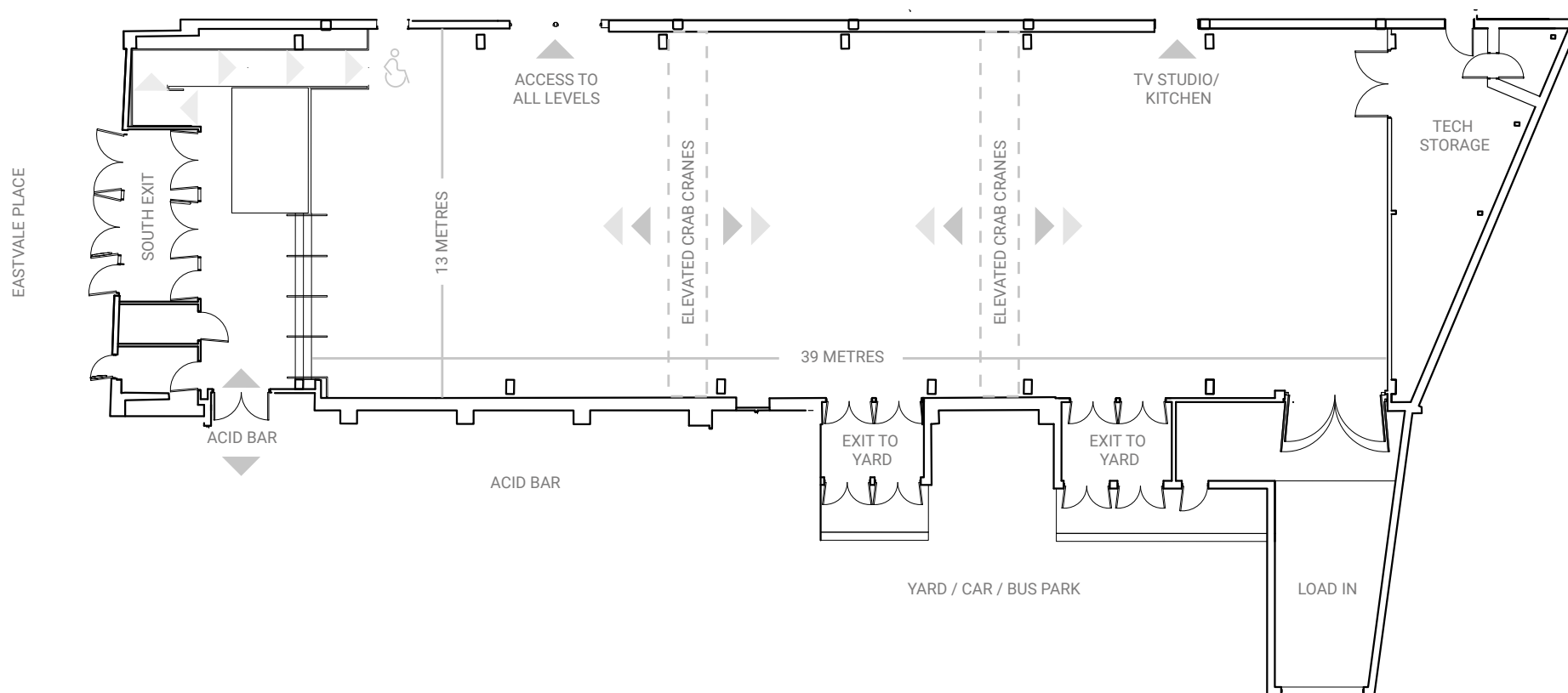


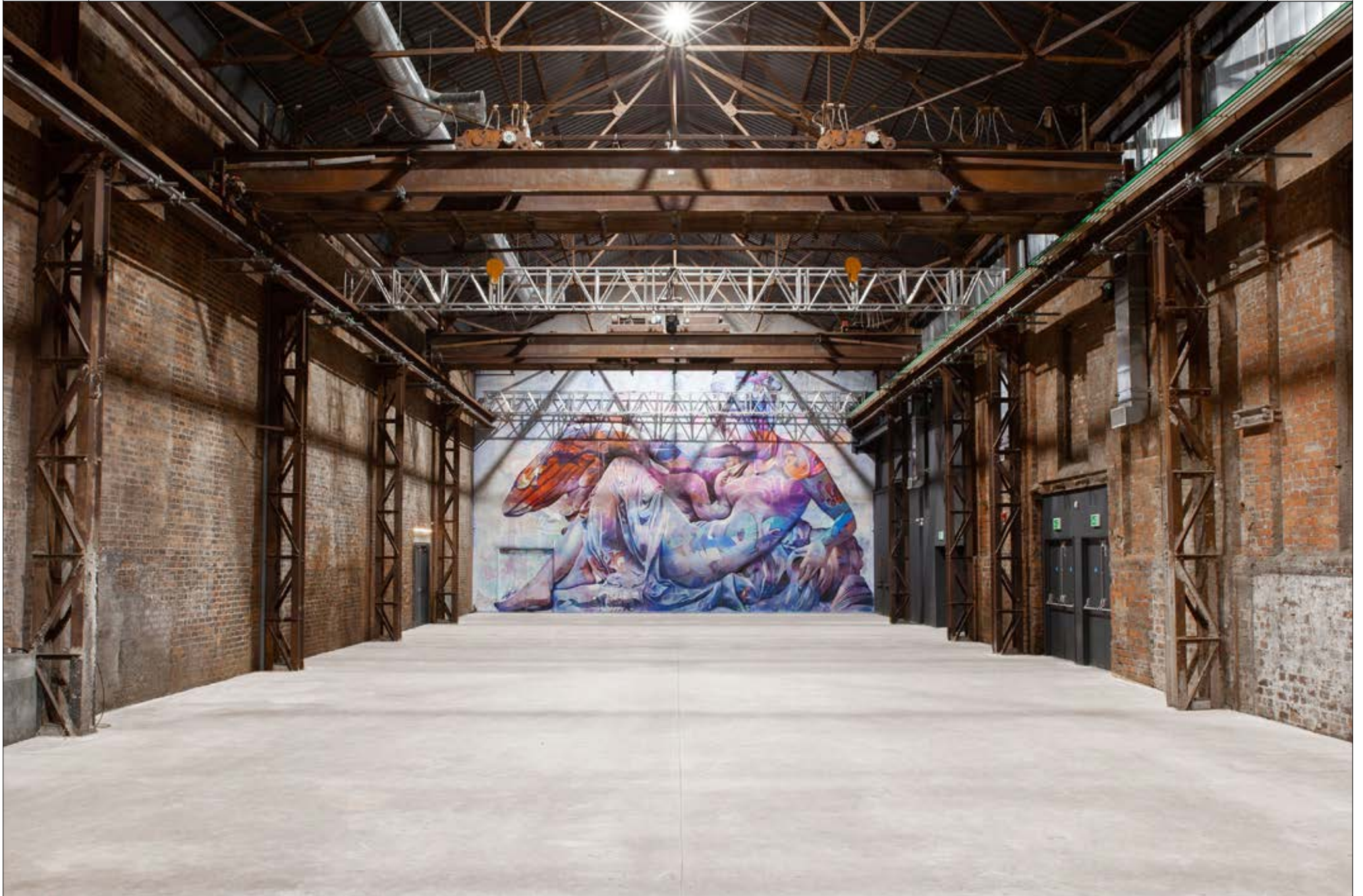
YARDWORKS STUDIO

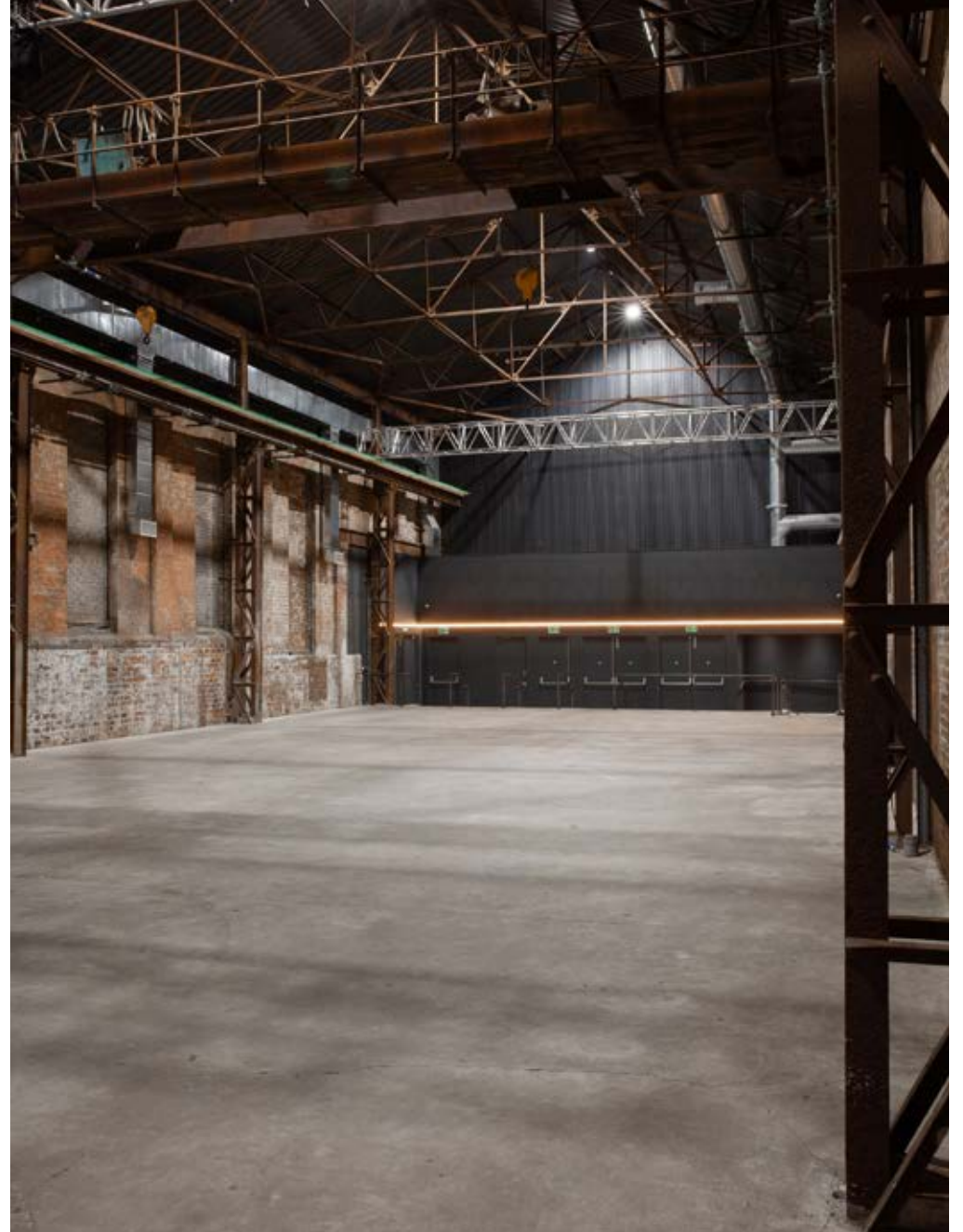
A 6-metre wall for graffiti and painting, plus meeting rooms and event spaces

**GZ****GALVANIZERS**

Standing	1250
Seated	600
Dinner	500







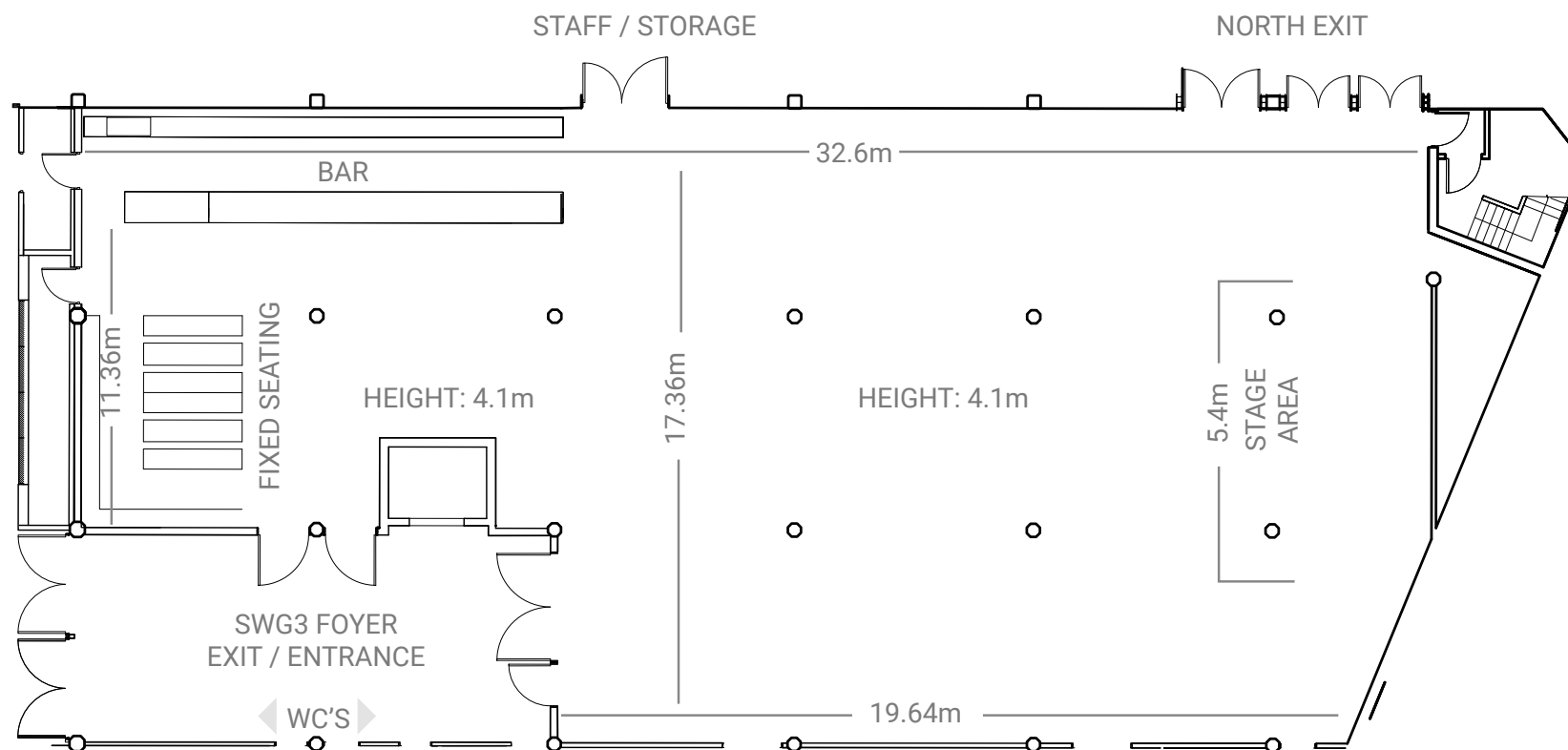




TV

TV STUDIO

Standing	1000
Seated	300
Dinner	300





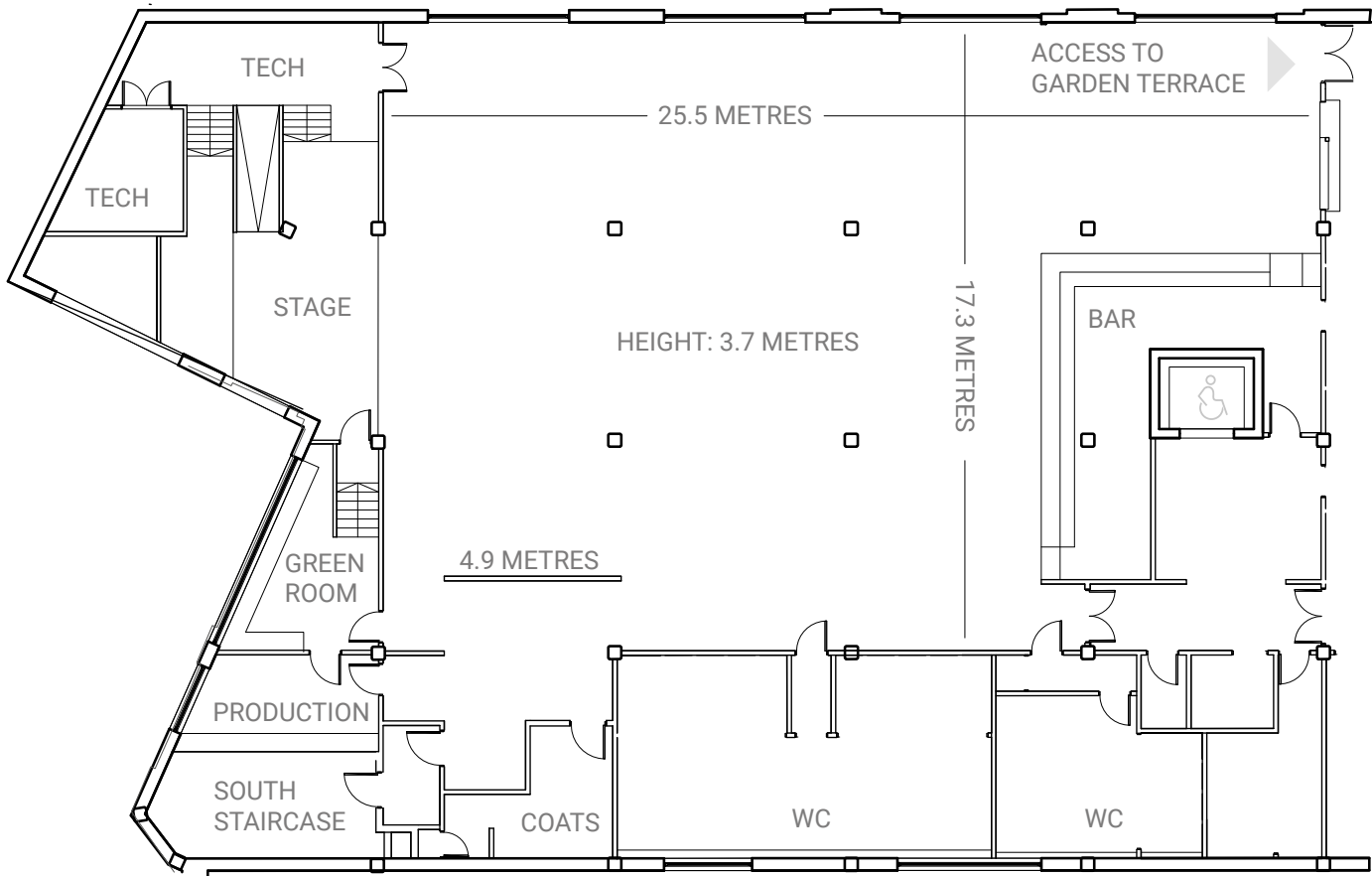






WH WAREHOUSE & TERRACE

Standing	500
Seated	200
Dinner	240

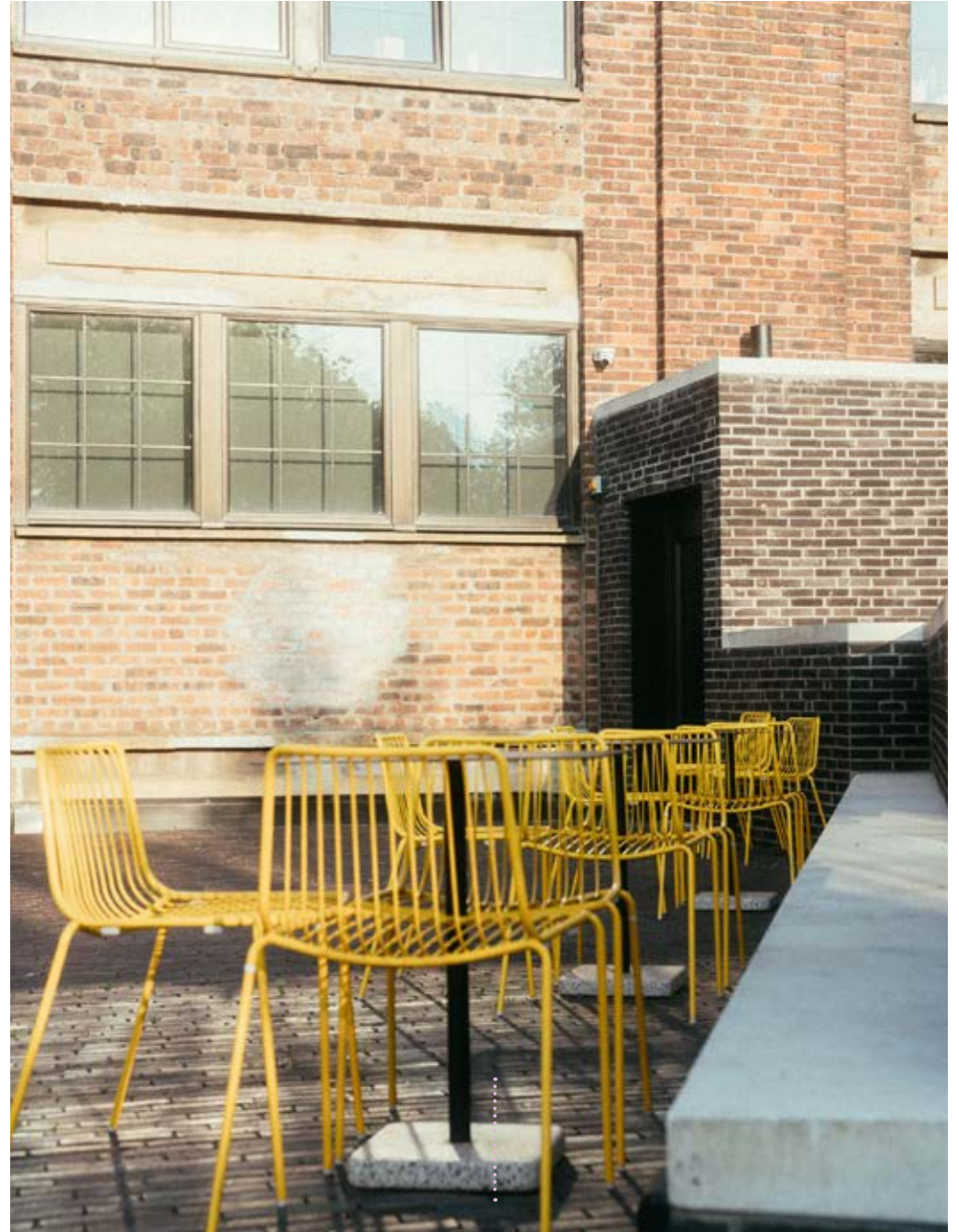








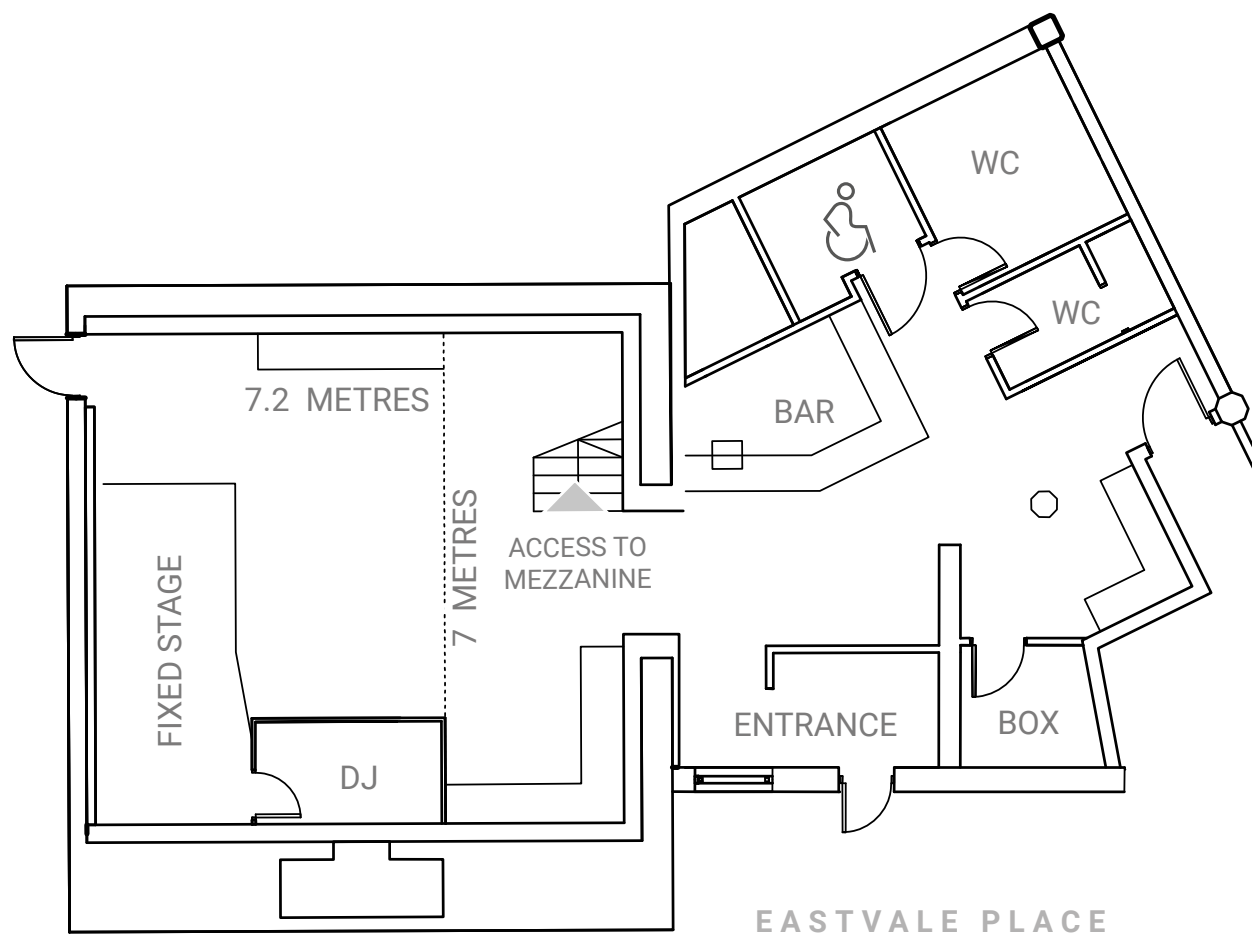




**PC****THE POETRY CLUB**

Standing 125

Seated 40







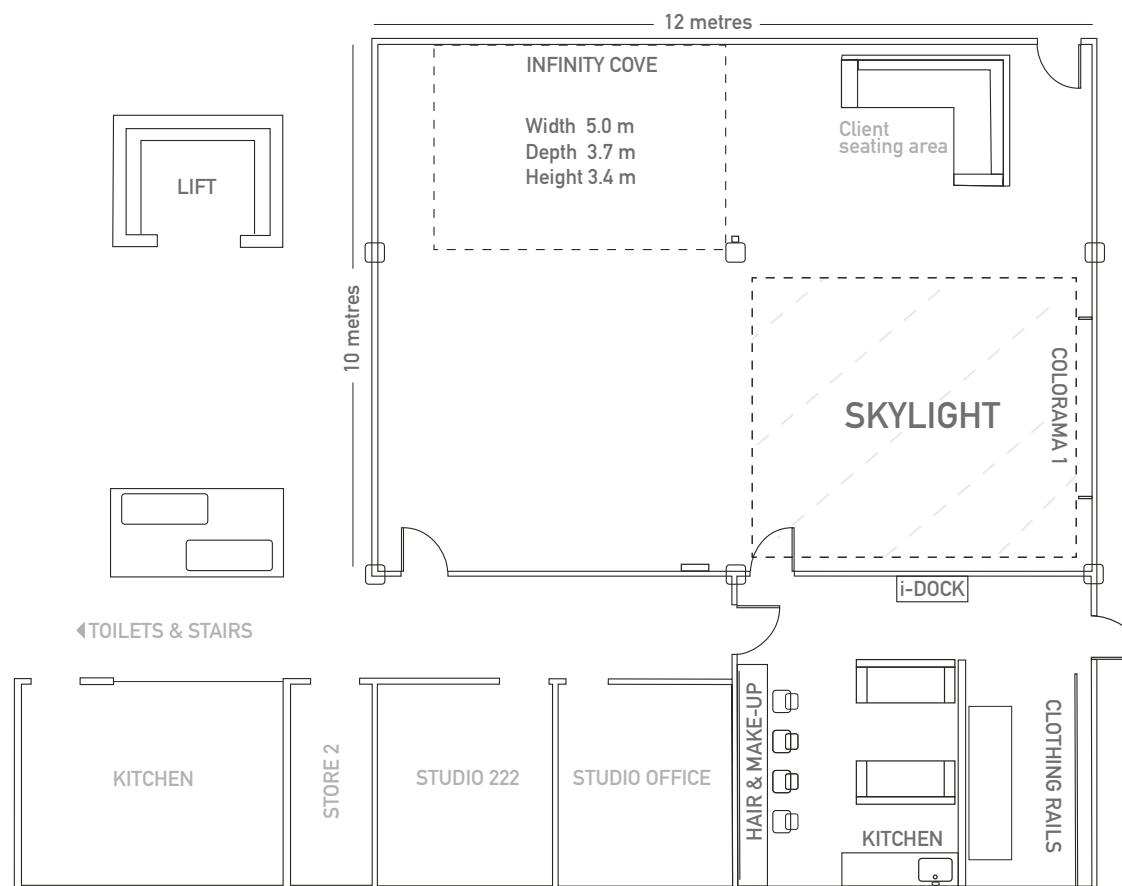




PS

PHOTO STUDIO

Standing	100
Seated	100
Dinner	60







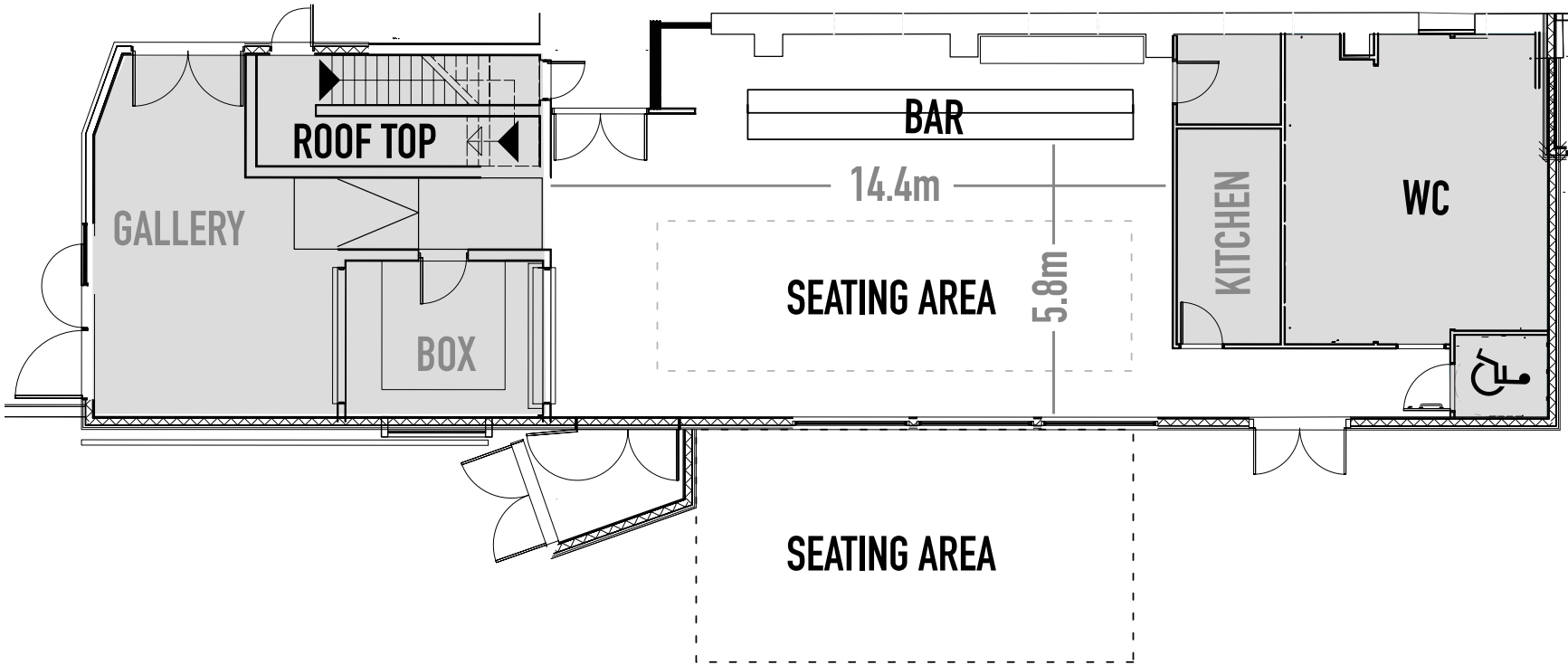




AB

ACID BAR & TERRACE

Standing	150
Dinner	50

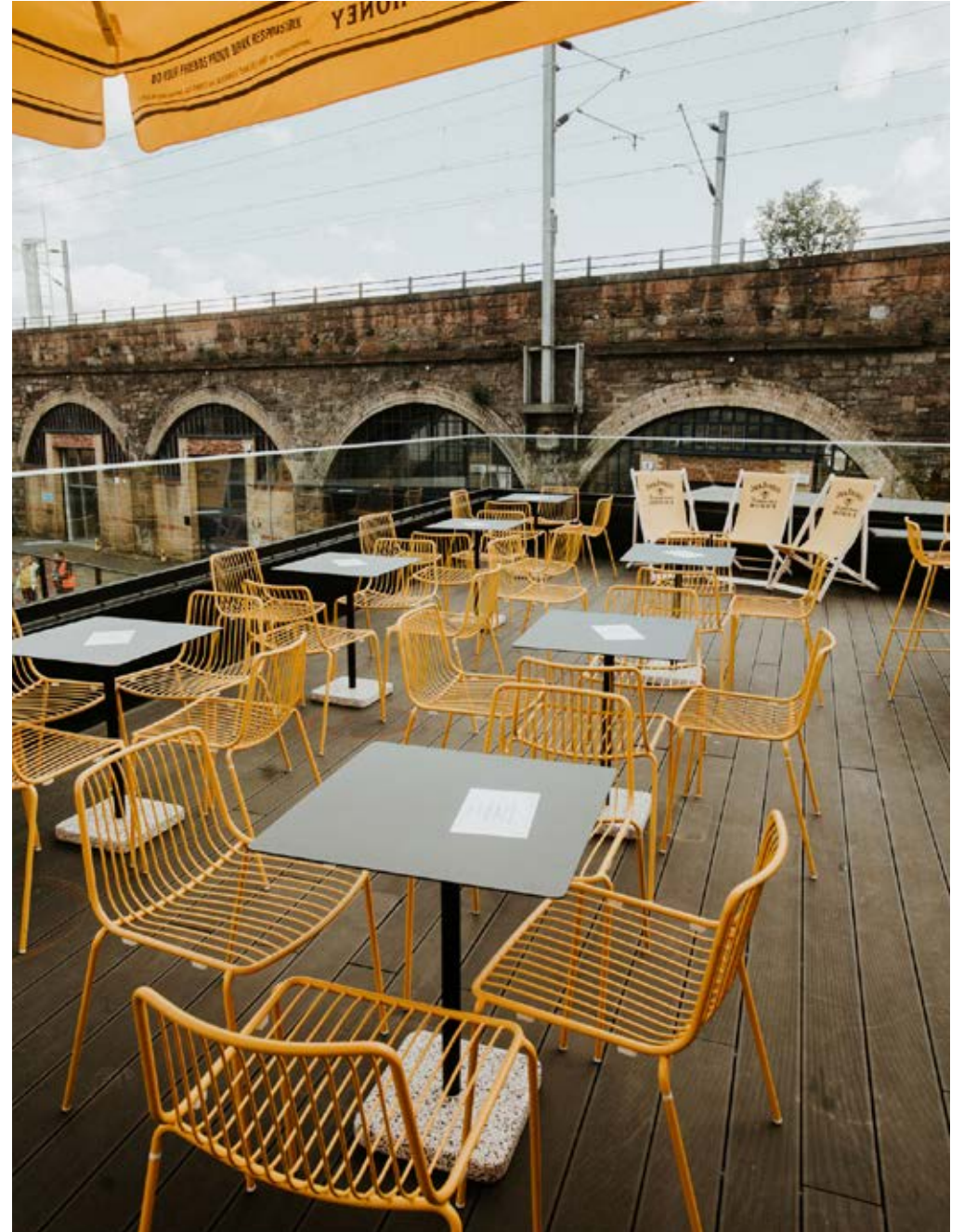










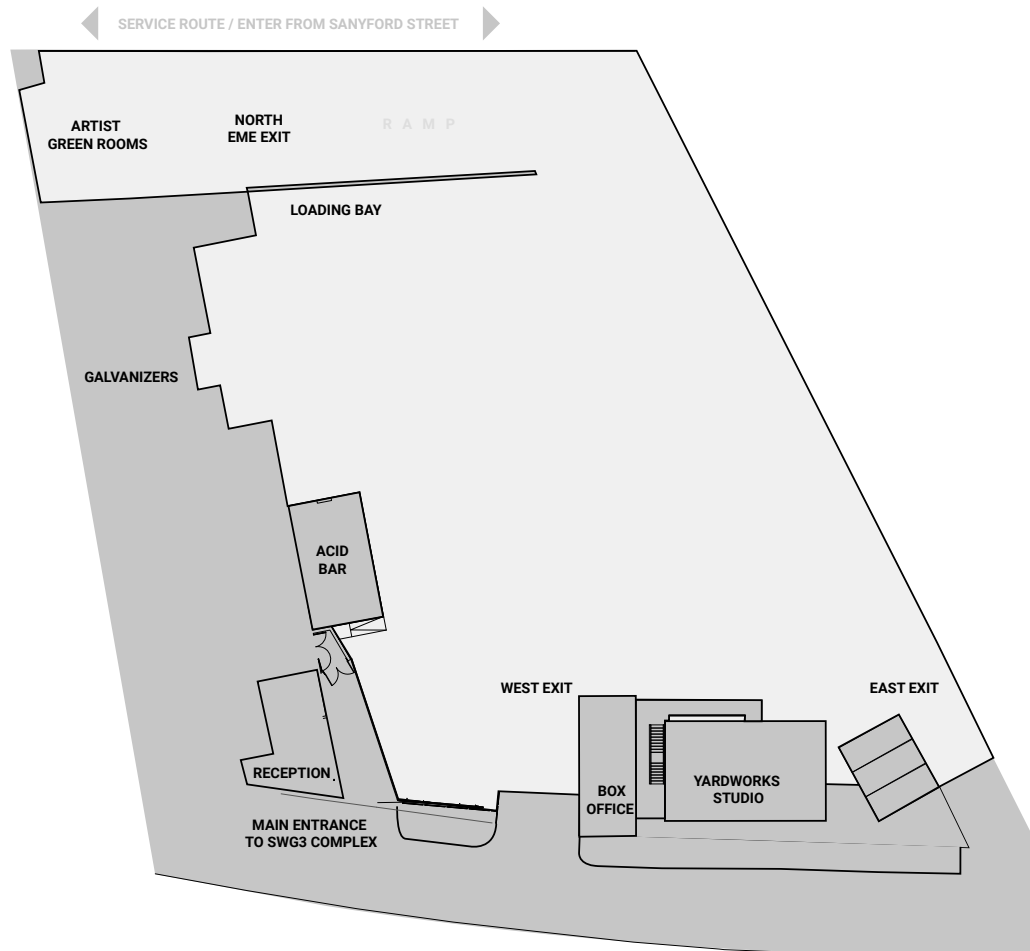




YD

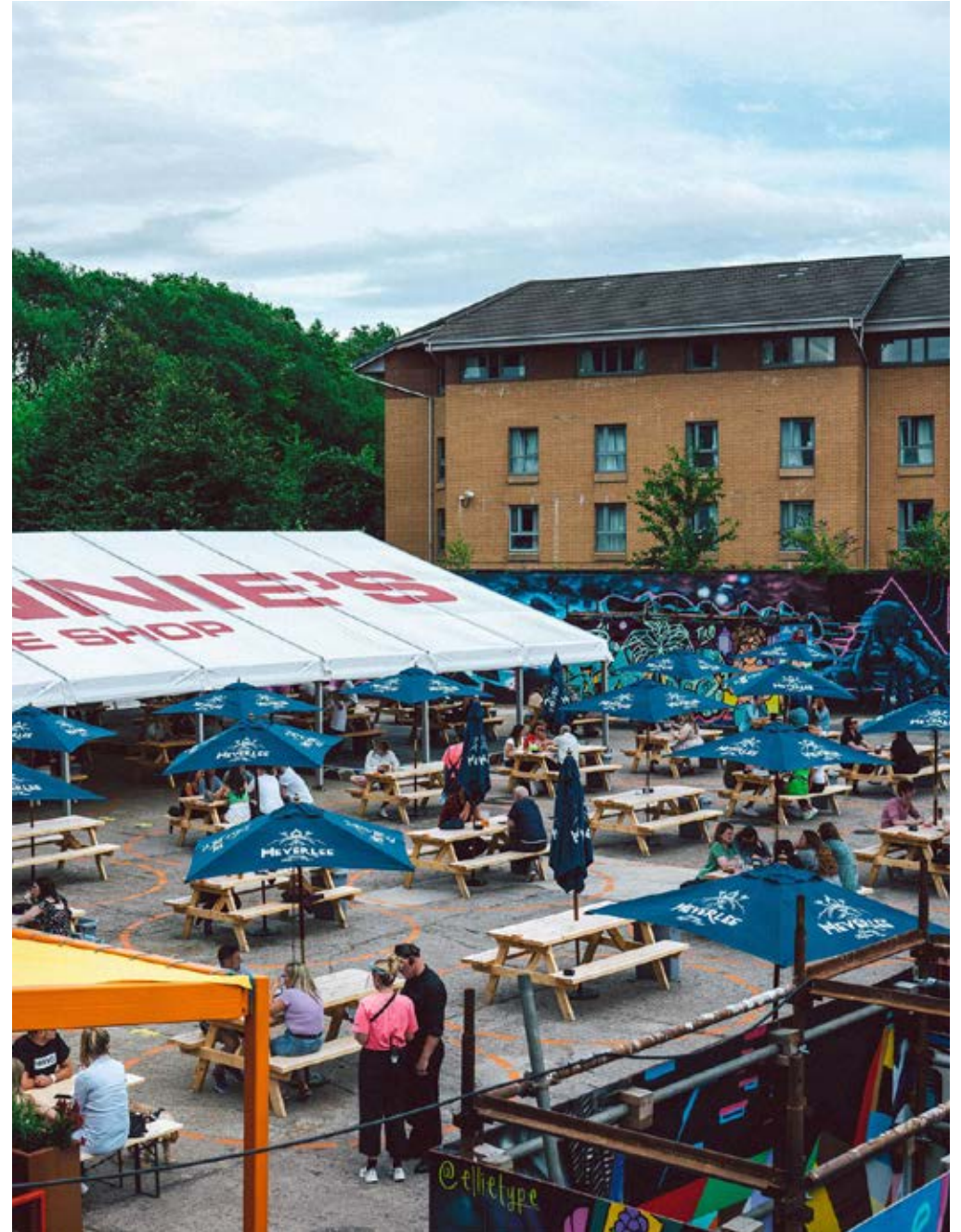
GALVANIZERS YARD

Standing	4200











WHAT WE'VE DONE

PREVIOUS EVENTS AND HIRES











Diaggio World Class — Acid Bar Terrace



Amazing People Awards — Galvanizers



Women's Circle: Charity Fundraising Dinner — Warehouse



Wedding Reception — Photo Studio



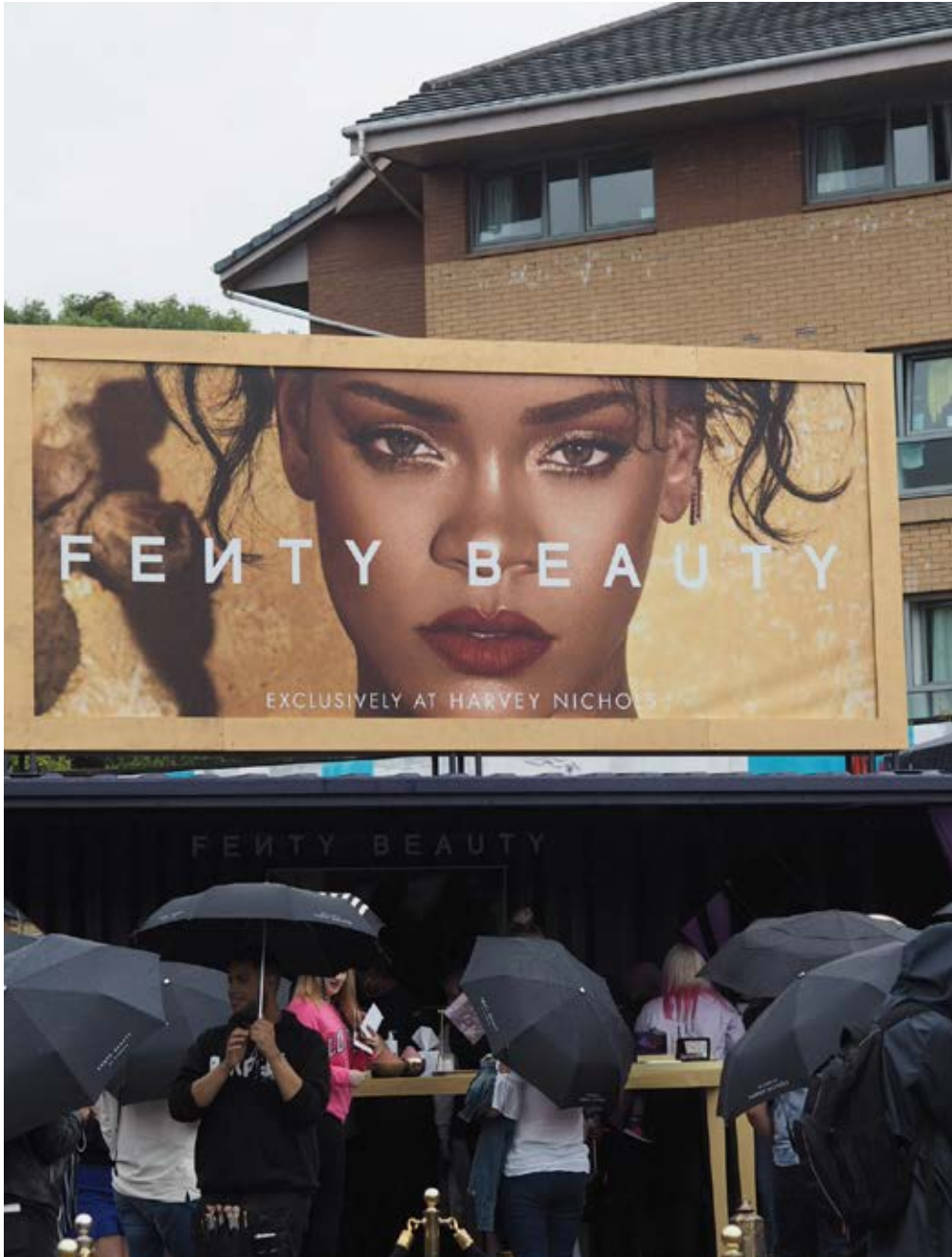
The New York Times Climate Hub — Acid Bar



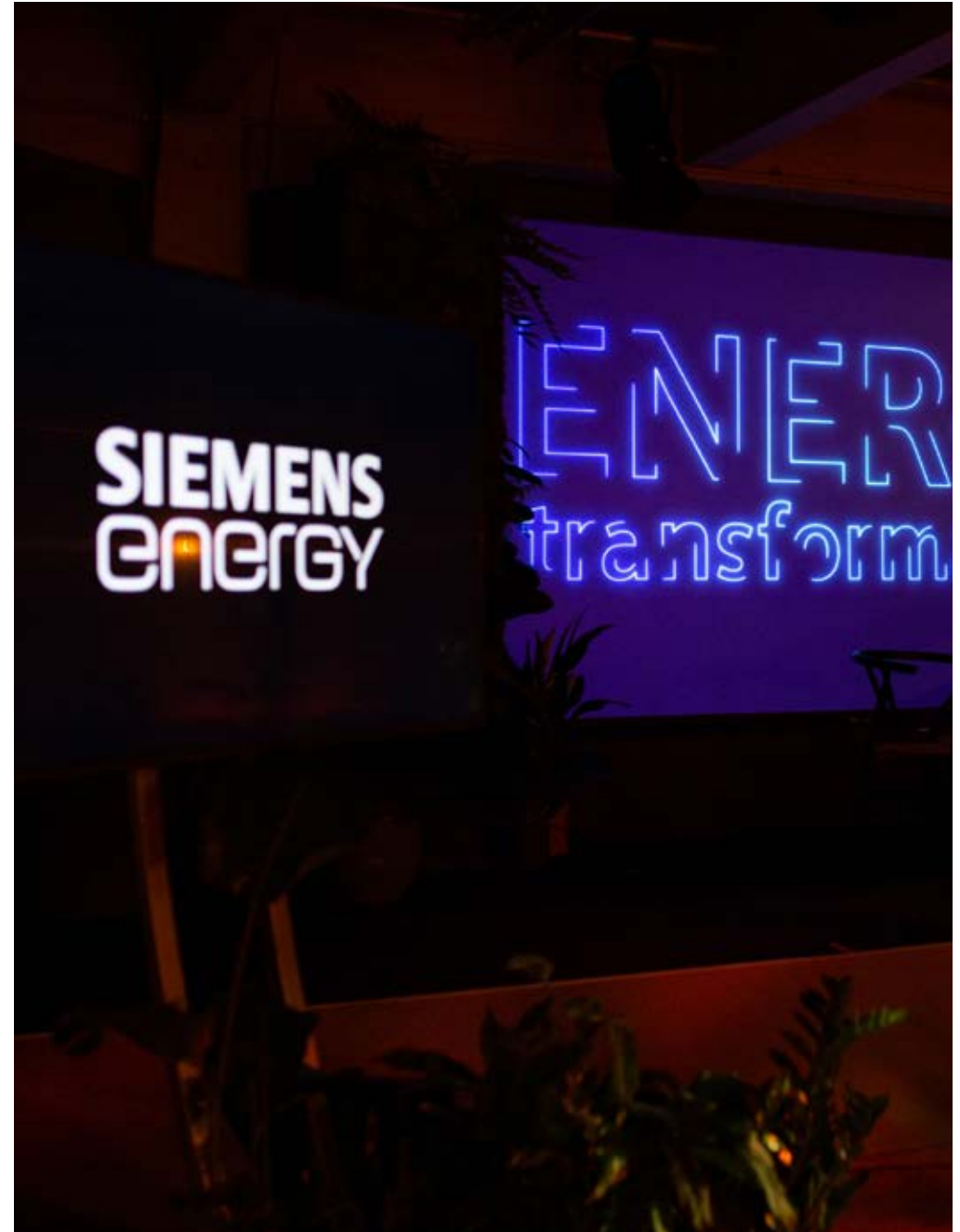
Diaggio World Class — Galvanizers



Diaggio World Class — Galvanizers Yard



Rihanna Fenty Beauty Launch — Galvanizers Yard



Siemens Energy Conference — Galvanizers



LuLu Lemon Launch — Galvanizers



Fly Fitness — Galvanizers



Patrick Topping — Galvanizers



Groove Armada Live — Galvanizers



The xx — Galvanizers Yard



Elrow — Galvanizers



LCD Soundsystem — Galvanizers Yard



Richard Wentworth for Glasgow International 2018 — Galvanizers



Film screening at Glasgow International 2018 — Galvanizers



Glasgow School of Art Fashion Show — Galvanizers







SWG3