

# SWG3



## Role Summary

Role Description:	Yardworks GRID Programme Coordinator
Fee:	£28,000 - £34,000 pro-rata (dependent on experience)
Hours:	0.6 (FTE) / 3 days a week
Contract Type:	12 month fixed term contract
Duration:	From Feb/March 2024 to March 2025
Reports to:	Engagement and Participation Lead/ Programme Manager
Located in:	Glasgow
Employed by:	Clydeside Initiative for Arts Ltd

This is an exciting opportunity to join our team to deliver Yardworks GRID. You'll be responsible for seamlessly orchestrating the logistics, timelines, and collaborations that transform urban spaces in Govan, Partick and Yorkhill into canvases of expression. Your role will involve coordinating with the team, artists, local communities, and stakeholders to ensure the smooth execution of diverse street art and graffiti projects. You'll have a hands-on role in all aspects of making Yardworks GRID a success and achieving real impact within communities.

## About Clydeside Initiative for Arts Ltd / SWG3

Clydeside Initiative for Arts Limited (CIA) is the founding charity of SWG3, one of Scotland's most inspiring Creative Hub destinations. Originating as artists' studios within an industrial warehouse by the River Clyde, the venue now encompasses over 5000 square meters, featuring indoor and outdoor event spaces, studios, offices, retail, coffee shops, galleries, a garden and growing space, and the UK's first facility for urban arts and graffiti, Yardworks Studios.

As a vibrant platform for collaboration, SWG3 engages with local and international artists, designers, musicians, promoters, organisations, participants, and audiences, fostering a dynamic creative community and driving artistic innovation. We welcome up to 300,000 people every year to gigs, clubs, festivals, exhibitions, and other events.

## Background – Yardworks

Yardworks was set up by SWG3 Studio Director and renowned artist, Gary Mackay (aka Gazmac), to provide legal graffiti walls at SWG3 as well as employment, commissions, skills development, training and mentoring for Glasgow's graffiti community. This work is celebrated at an annual festival, Yardworks Festival of Urban Art, where our Galvanizers Yard is transformed into a vibrant canvas of colour and creativity. Some of the biggest urban artists from across the world work alongside local talent to create murals in realtime for thousands of people to enjoy as part of an open-air art gallery.

In 2023 we opened Yardworks Studio, a unique workshop space developed purely for the advancement of street and graffiti practice. During the development of the Yardworks Studio, we began an outreach and engagement programme across SWG3's neighbouring communities, which has evolved into Yardworks GRID.

## Yardworks GRID

Yardworks GRID aims to transform *Glasgow Riverside Innovation District* into a vibrant street arts district and open-air gallery, featuring renowned international artists and local talent. The project will embed arts in the place-making and renewal process across GRID, specifically working with communities in Yorkhill, Govan and Partick.

Yardworks GRID brings together established and emerging artists to collaborate on mural installations, workshops, and events responding to community needs. The outcomes of this innovative project extend beyond aesthetic enhancements, fostering grassroots talent, building community pride, and addressing social challenges. Through the fusion of art and community development, Yardworks GRID creates lasting impacts, turning walls into canvases and communities into dynamic, culturally rich environments.

This two-year programme has a total budget of £659,000 and is part-funded by the UK government through the UK Shared Prosperity Fund, via Glasgow Community and Place Fund, as well as Creative Scotland. 2024/25 will be the second year of the funded programme. The programme outcomes and outputs include:

- 150m2 of public realm improved
- 10 participatory programmes for local people
- 20 local arts events / art activities supported
- 6 neighbourhood improvements undertaken (i.e. underpass improved)
- 8 organisations receiving non-financial support
- 1 tourism asset created (in the form of a street arts district and mural trail)
- 15 cultural assets created (in the form of public artworks)
- 60 people supported to engage in life skills and 120 people to develop creative skills
- 15 gaining a qualification or completing a course following support
- 6 people taking part in work experience programmes
- 20 volunteering opportunities supported
- 6 businesses receiving non-financial support
- 1 decarbonisation plan developed
- 15 people attending training sessions
- 15,000 people reached
- Improved perception of amenities by 50% of people (surveyed at the outset)
- 10% increased use of cycleways or paths (i.e. underpass)
- 5 community led arts creative programmes because of support

- 50% reduction in illegal graffiti on treated hotspots
- 50 active or sustained participants in community groups because of support
- 15 people reporting increased employability through development of interpersonal skills

This project builds on a successful pilot program in 2022 involving 152 community participants, 28 partners, and 23 artists creating 16 new public artworks. The evaluation report which documented the impact of phase one is available on request.

## **Job Overview:**

We are seeking a dedicated and experienced Project Coordinator to join our Yardworks GRID delivery team (which includes Yardworks Director, Engagement & Participation Lead/ Yardworks GRID Programme Manager, Yardworks Co-ordinator, and Yardworks Assistant). This is a pivotal role in planning, executing, and overseeing various aspects of the project to ensure its successful implementation as well as evaluating and documenting the success of our approach. This is an exciting opportunity to contribute to the enrichment of communities through art and creativity.

The Project Co-ordinator will be based in Yardworks Studio, with extensive work within communities in Partick, Govan and Yorkhill. The individual will be expected to have the experience to hit the ground running, working closely with the team to achieve the project impact and outcomes.

## **Duties and Responsibilities:**

1. Support the planning and execution of all aspects of the Yardworks GRID project, including community workshops, mural installations, marketing and events.
2. Develop and maintain positive relationships with artists, volunteers, community members, and external stakeholders.
3. Support the management of project budgets, ensuring financial sustainability through effective resource allocation and fundraising efforts.
4. Collaborate with local authorities, cultural organisations, and funding bodies to enhance project visibility and potentially secure additional support.
5. Implement monitoring and evaluation mechanisms to support project impact assessment and success.
6. Facilitate community engagement initiatives to ensure the project aligns with the needs and aspirations of the local community.
7. Lead regular Yardworks GRID project meetings, provide updates to the Yardworks team, and address any challenges that may arise.
8. Develop local and national partnerships and contribute to developing models of best practice in community engagement and public art
9. Foster a positive and inclusive project culture, encouraging creativity, collaboration, and a sense of community ownership.

10. Any other duties as required to make the project a success and achieve the impact.

<b>Person Specification: Skills and experience:</b>	<b>Essential</b>	<b>Desirable</b>
Proven experience (3 years+) in project coordination, with a proven record of successfully delivering publicly funded cultural projects on time and within budget.	✓	
Excellent verbal and written communication skills, including the ability to engage effectively with diverse stakeholders, artists, and community members.	✓	
Strong organisational skills with attention to detail and the ability to assign and manage multiple tasks simultaneously.	✓	
Extensive experience in community engagement and development, understanding the dynamics of working with diverse communities to achieve common goals.	✓	
Ability to adapt to changing circumstances and find solutions to navigate challenges effectively.	✓	
Demonstrated leadership skills with the ability to motivate and collaborate with a diverse team of staff, artists, volunteers, and community members.	✓	
An understanding of street art, graffiti culture, and contemporary art trends.		✓
Experience and interest in place-based practice, creative regeneration and placemaking.		✓
Experience in planning and executing public events, workshops, and community gatherings.		✓
Familiarity with grant management and fundraising		✓
Experience in fostering collaborations with external partners, local authorities, and cultural organisations.		✓
Ability in risk management, identifying potential risks and developing mitigation strategies to ensure project success.		✓

### How to apply:

To apply, please provide a cover letter (2 pages maximum) describing your skills, experience, and suitability for the role. If you wish to apply using a video or voice recording this is also acceptable. Your application should be accompanied by an up-to-date CV and details of two references.

Please email your application to [laura@swg3.tv](mailto:laura@swg3.tv) by **5pm 9<sup>th</sup> of February**. If you have any questions about the role requirements you can also email Laura for clarification.

Interviews will take place W/C 12<sup>th</sup> February with a start date ideally as soon as possible, pending all relevant pre-employment checks.

