



# 'OUR HOME IN THE CITY'



## THE COMPLEX

ABOUT US	3 – 4
FLOORPLANS	5 – 6

## THE SPACES

AT A GLANCE	8
GALVANIZERS	9 – 12
TV STUDIO	13 – 16
WAREHOUSE & TERRACE	17 – 22
THE POETRY CLUB	23 – 26
ZINC BAR	27 – 32
GALVANIZERS YARD	33 – 36

## THE EVENTS

PREVIOUS EVENTS AND HIRES	37 – 57
GETTING HERE	58

# ABOUT US

Located in Glasgow's west end, SWG3 is a world-class leading arts venue. Having first opened its doors just over 20 years ago, SWG3 is home to multiple flexible spaces all available for hire, as well as creative businesses, independent shops, and galleries.

Having grown in ambition, and capacity, year on year, SWG3 has played host to events spanning live music, global brand activations, club shows, corporate dinners, fashion shows and food festivals. The venue is also the host of the annual Yardworks Festival — the UK's largest celebration of graffiti and urban arts. We welcome over 300,000 visitors a year who come to party, listen, watch and experience; to soak up culture, dine, dance and find inspiration in the arts.

Indoor, outdoor, sweeping or intimate, SWG3 can accommodate every and any event brief, including dry hire and 'no exclusivity' arrangements, whilst also offering a fully qualified production team to assist with operational planning through to logistics and event management.





**CORPORATE EVENTS  
AND CONFERENCES**



**LIFESTYLE  
AND ENTERTAINMENT**



**PRIVATE PARTIES  
AND CELEBRATIONS**



**DRINKS RECEPTIONS  
AND DINNERS**



**PHOTOGRAPHY  
AND FILM SHOOTS**



**BRAND ACTIVATIONS  
AND LAUNCHES**



**CULTURAL EVENTS  
AND ARTS**



**FESTIVALS  
AND MARKETS**

# WHAT WE CAN DO

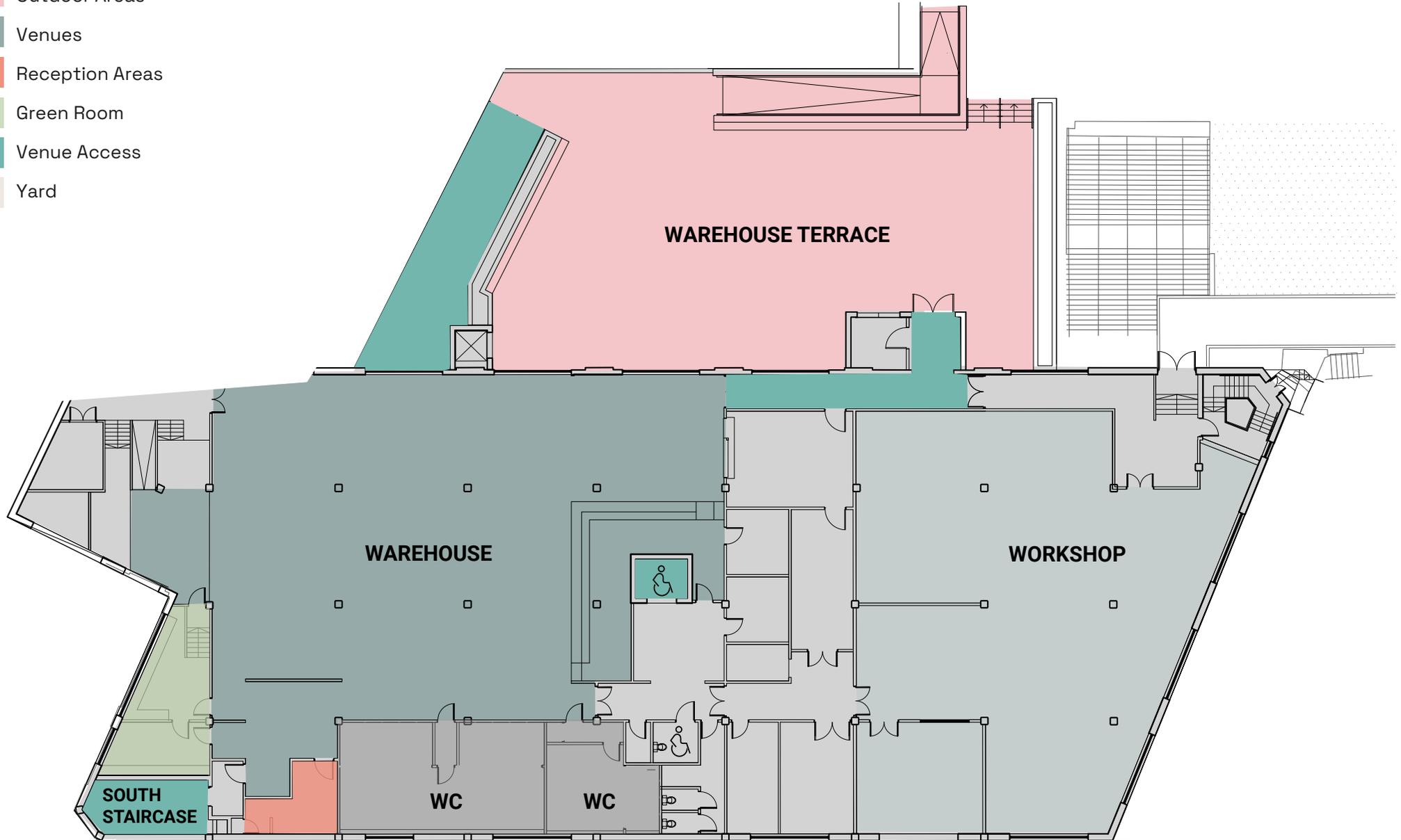
# GROUND FLOOR

- Outdoor Areas
- Venues
- Reception Areas
- Green Room
- Venue Access
- Yard

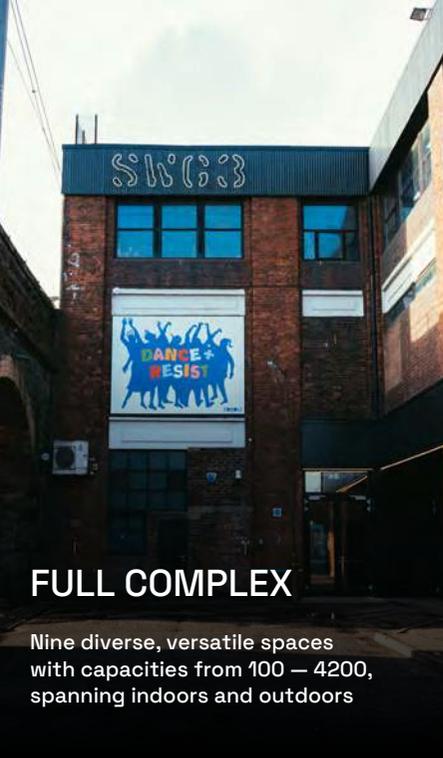


# LEVEL ONE

- Outdoor Areas
- Venues
- Reception Areas
- Green Room
- Venue Access
- Yard

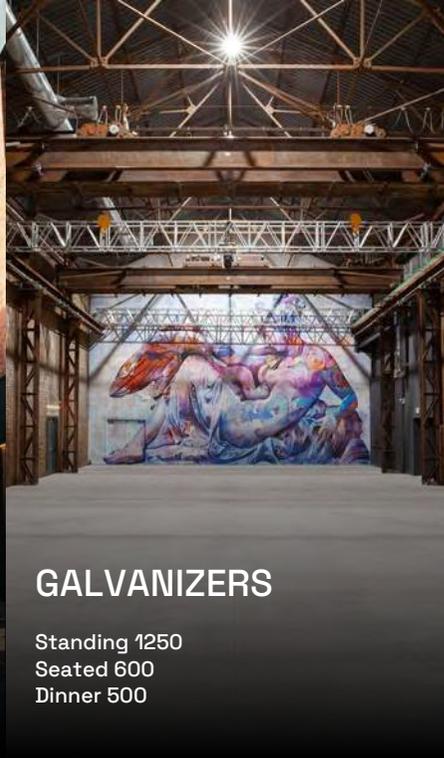


# OUR SPACES



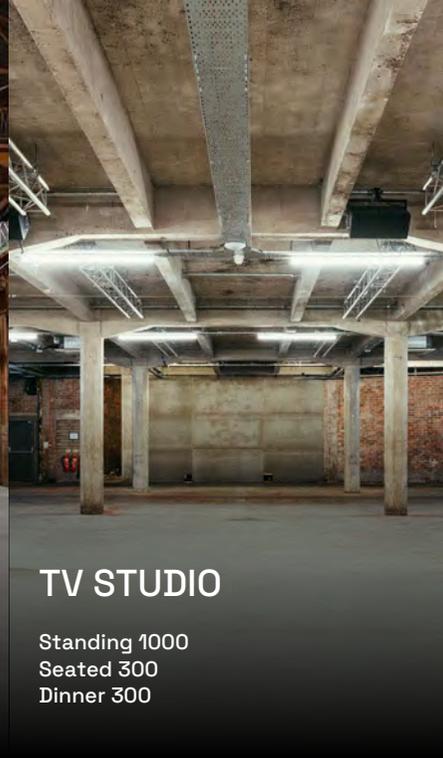
### FULL COMPLEX

Nine diverse, versatile spaces with capacities from 100 – 4200, spanning indoors and outdoors



### GALVANIZERS

Standing 1250  
Seated 600  
Dinner 500



### TV STUDIO

Standing 1000  
Seated 300  
Dinner 300



### WAREHOUSE & TERRACE

Standing 500  
Seated 200  
Dinner 240



### THE POETRY CLUB

Standing 125  
Seated 40

PLEASE NOTE THAT ALL CAPACITIES ARE SUBJECT TO EVENT PRODUCTION AND MAY CHANGE DEPENDING ON EVENT REQUIREMENTS



### WORKSHOP

Standing 100  
Seated 100  
Dinner 60



### ZINC BAR & TERRACE

Standing 150  
Dinner 50



### GALVANIZERS YARD

Standing 4200



### GARDEN

3,200m<sup>2</sup> of greenspace, plus a seated terrace area



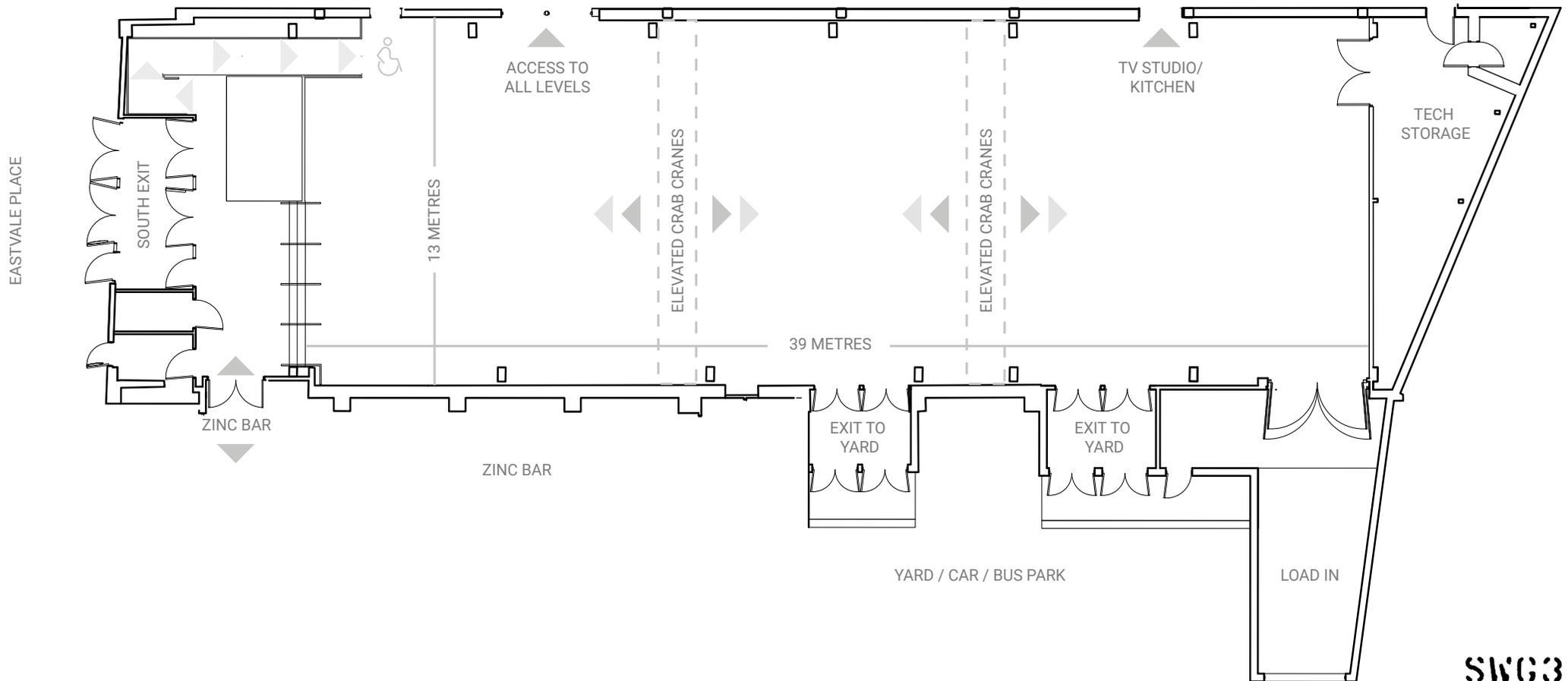
### YARDWORKS STUDIO

A 6-metre wall for graffiti and painting, plus meeting rooms and event spaces

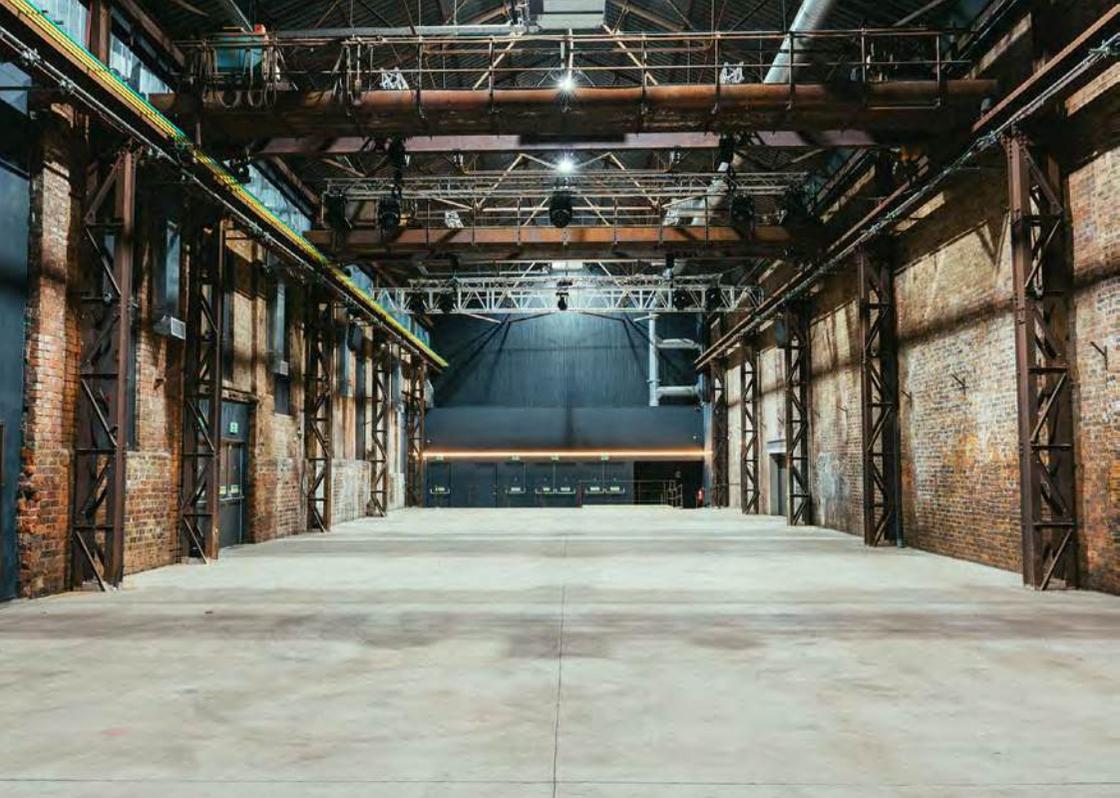
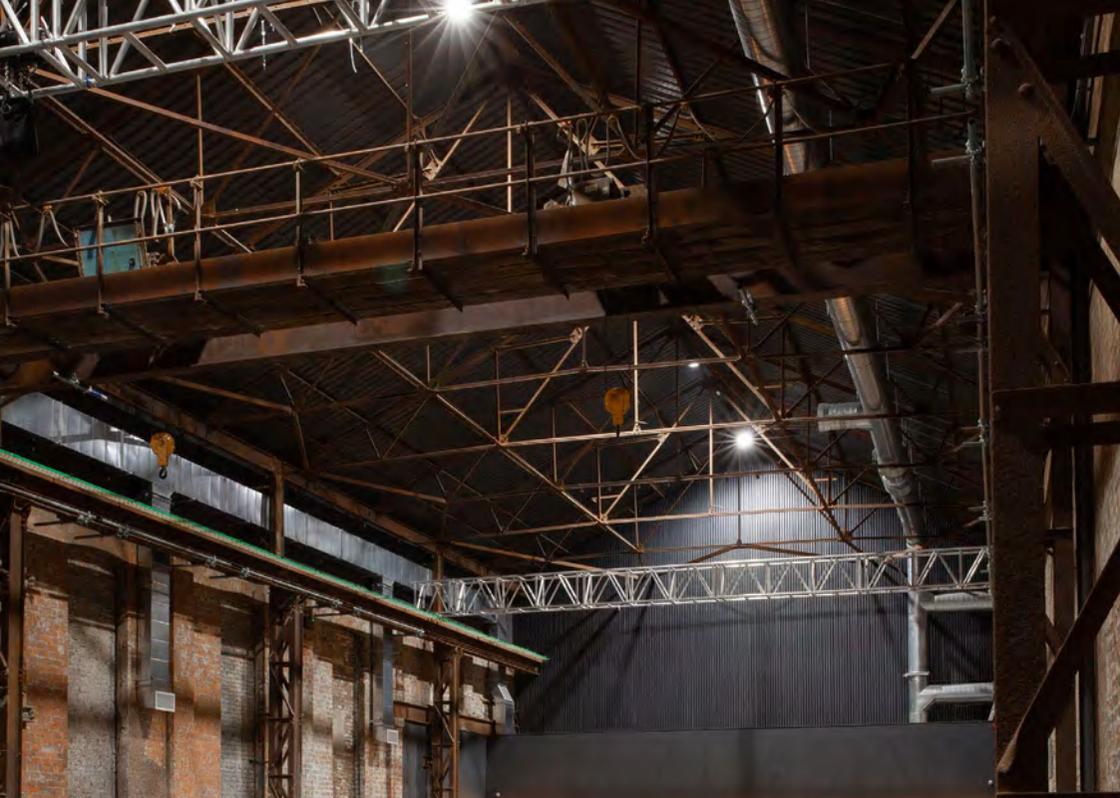
# GZ

# GALVANIZERS

Standing 1250 | Seated 600 | Dinner 500







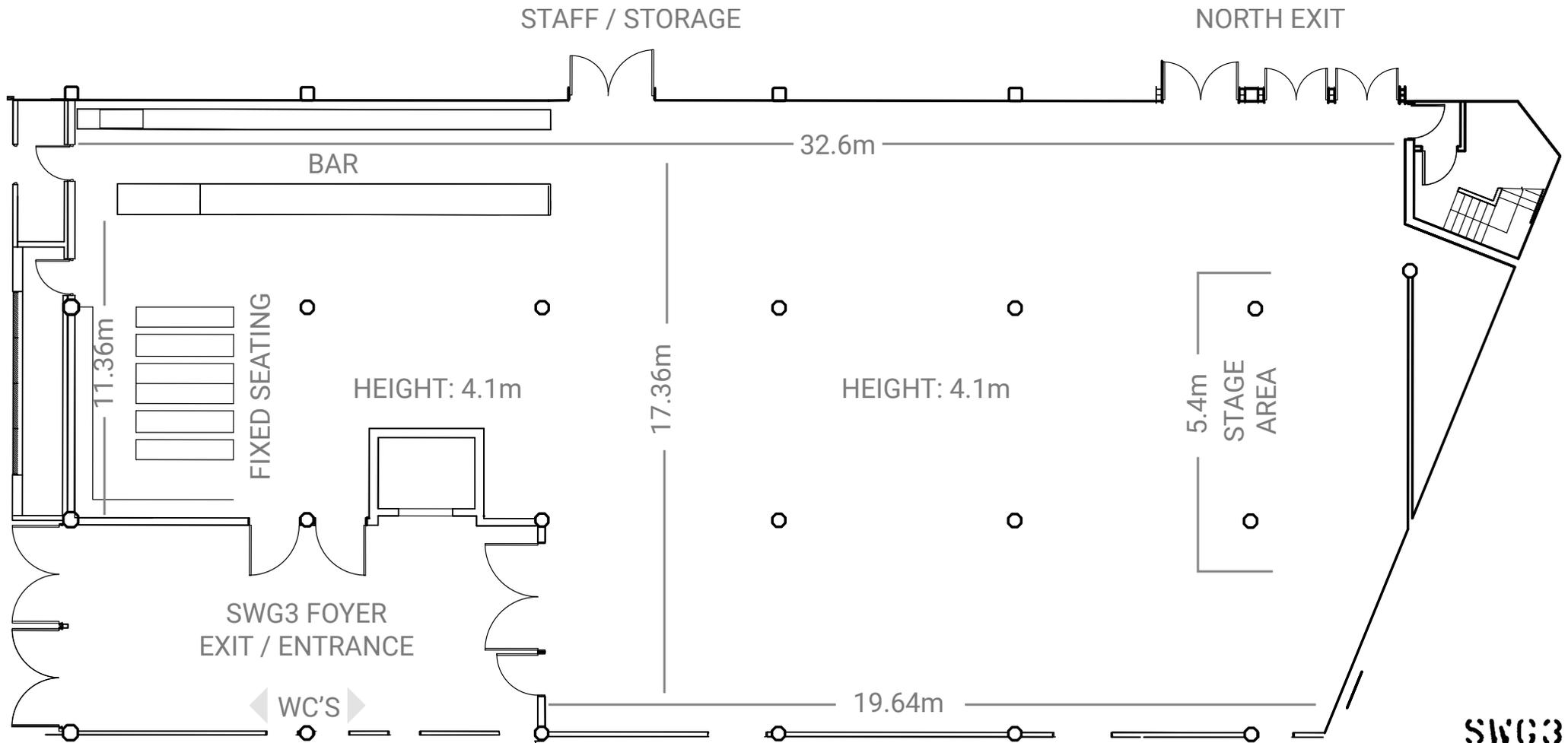
Our beloved Galvanizers: a regular home to some of the most exciting events in the city, and so much more. Previously home to the sound of pounding steel and industry, it's the perfect blank canvas — with 6000 square feet of concrete, iron and steel, waiting to be hired and transformed to suit your needs.



# TV

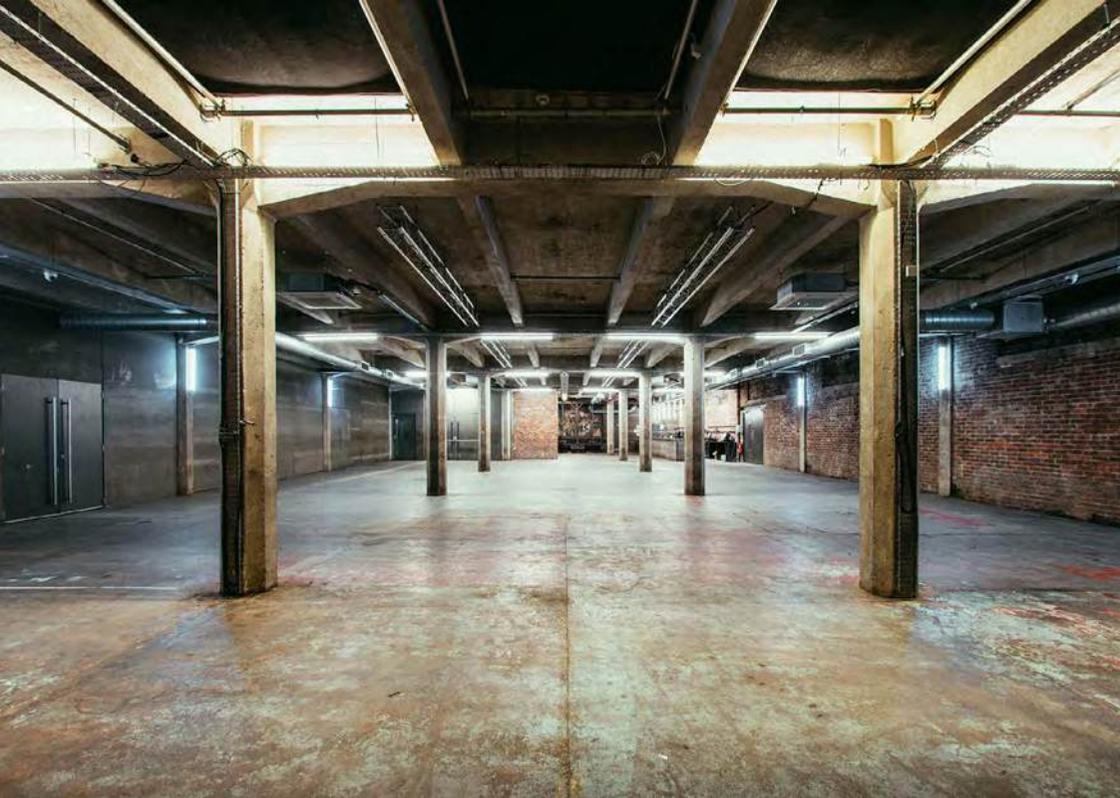
# TV STUDIO

Standing 1000 | Seated 300 | Dinner 300



SWG3





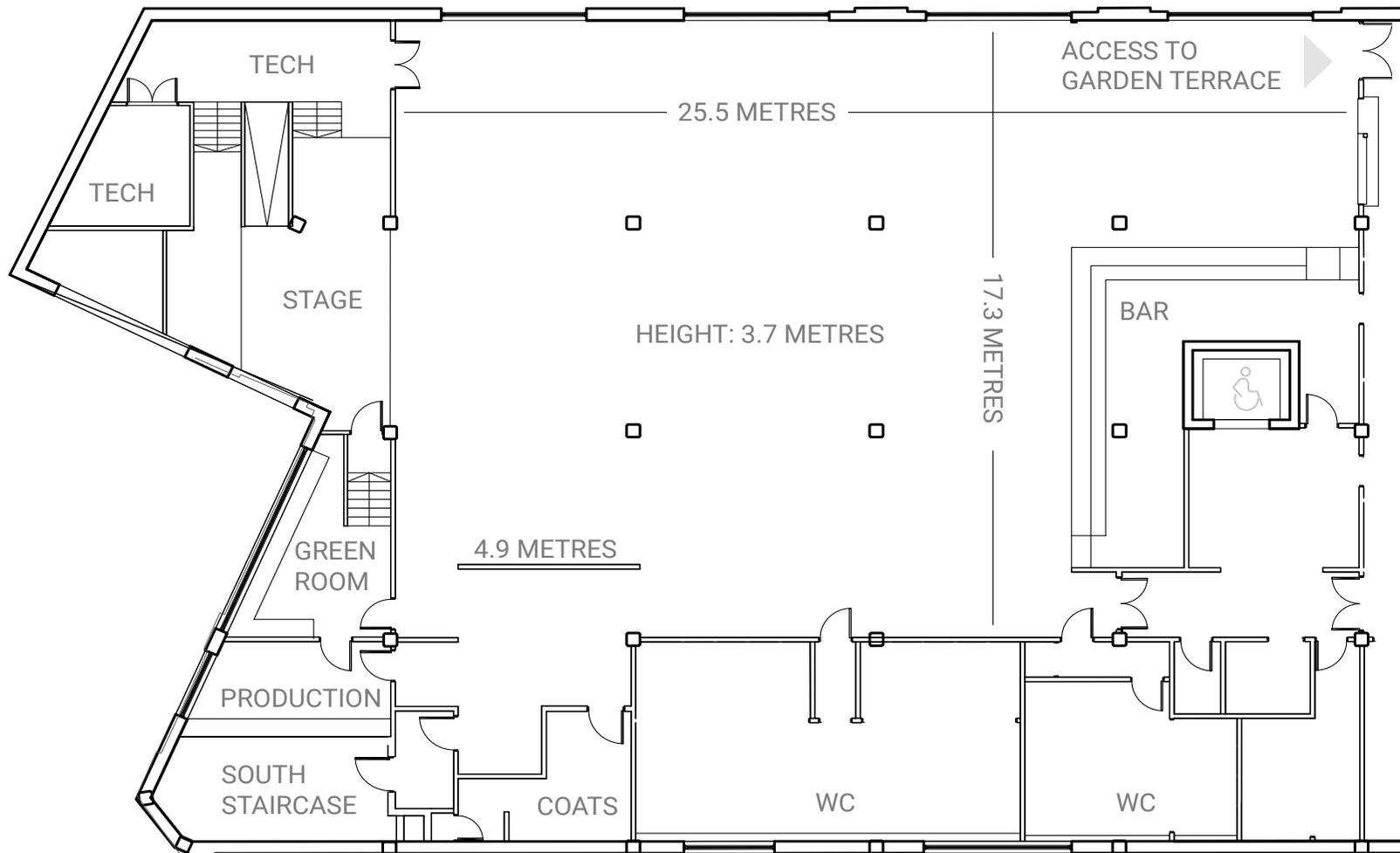
Originally beginning life as a place for production shoots, the TV Studio is now one of the most unique event venue spaces available to hire in Glasgow, capable of holding up to 1000 people with its distinctive concrete pillars, exposed brickwork, a generously long bar and atmosphere dripping from the walls.



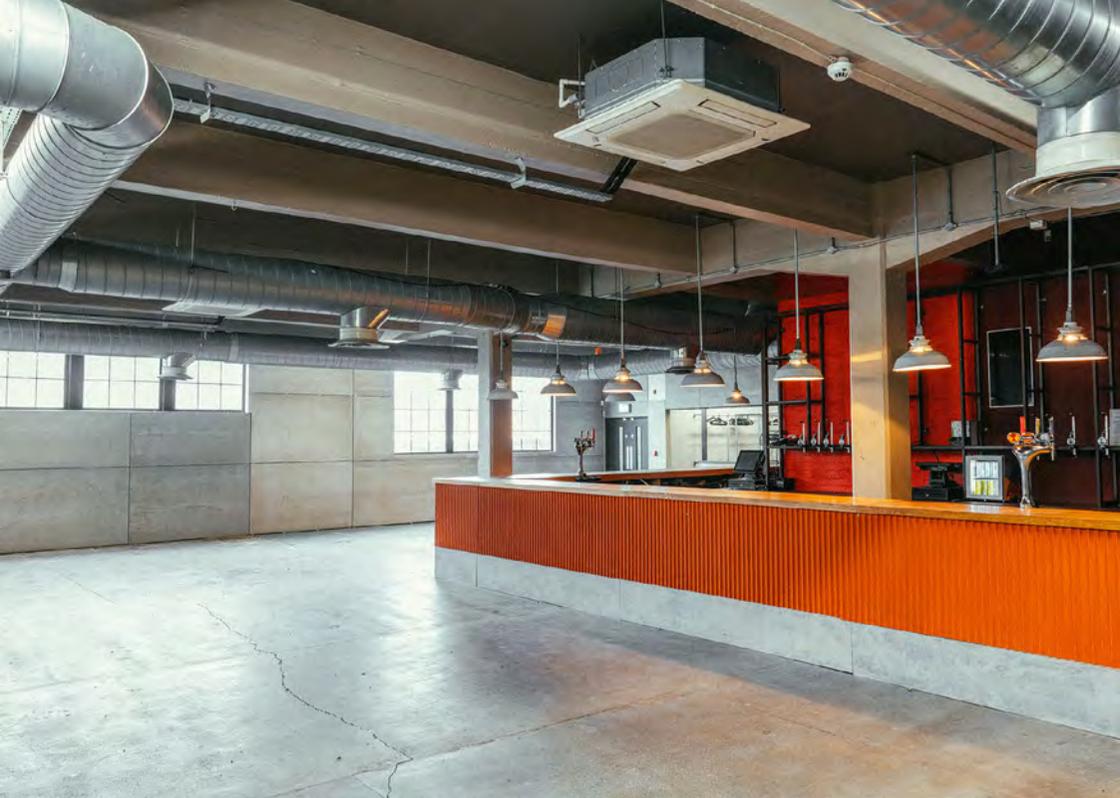
# WH

# WAREHOUSE & TERRACE

Standing 500 | Seated 200 | Dinner 240











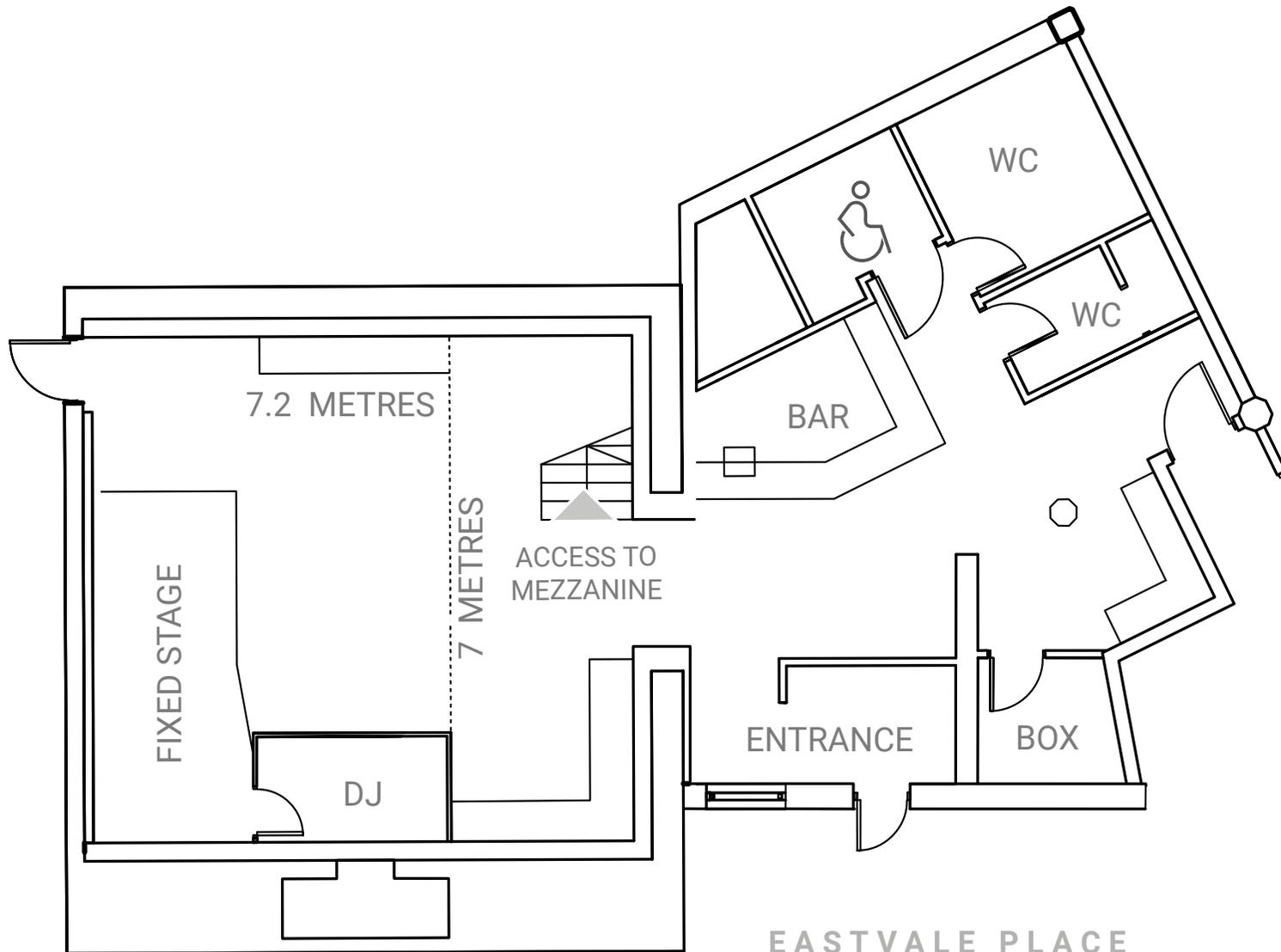
From its storied early days as a word-of-mouth rave space, the Warehouse has grown up to become one of the city's best-loved event venue spaces for hire – having played host to dinners, launches, screenings, photography shoots, 48-hour live art performances and everything in between, all overlooking Yorkhill and entry out onto our terrace bar and garden space.



# PC

# POETRY CLUB

Standing 125 | Seated 40



EASTVALE PLACE

SWG3





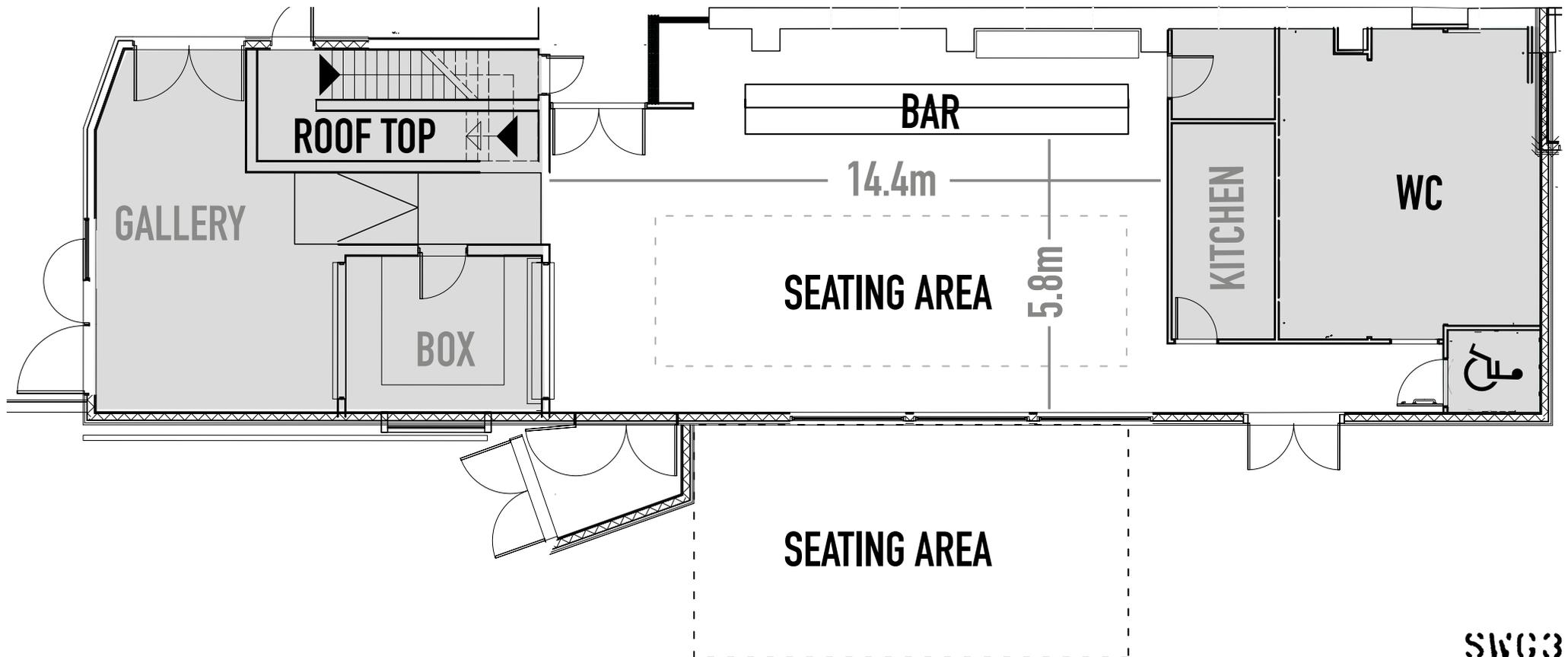
A space co-founded between SWG3 and iconic artist Jim Lambie, The Poetry Club is a haven for smaller gigs, film screenings, zine launches, private parties, and more. Capable of holding 125 people, and adorned in Lambie's art, it is one of the most unique event spaces available for hire in Glasgow.



# ZB

# ZINC BAR & TERRACE

Standing 150 | Dinner 50



SWG3

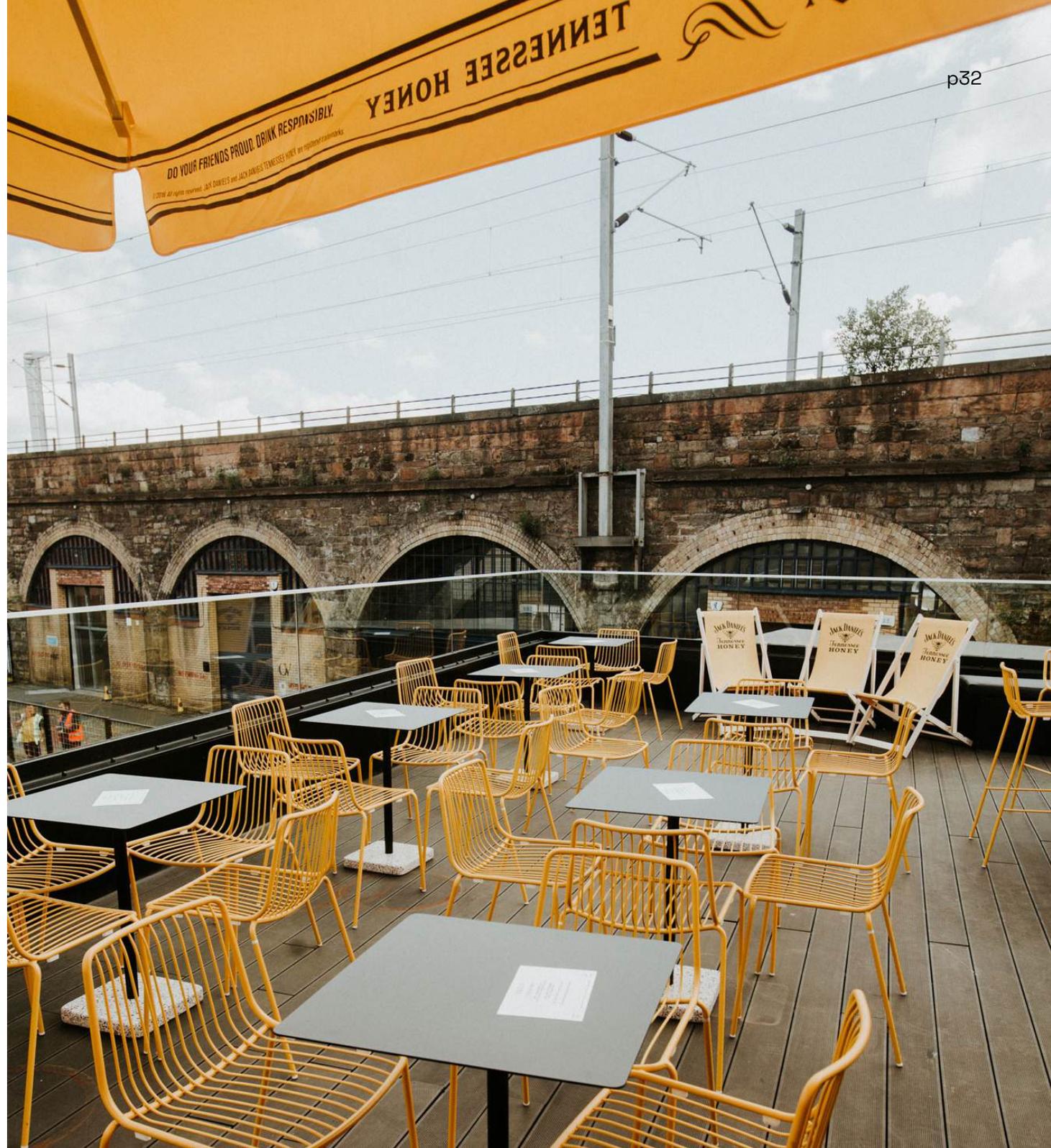








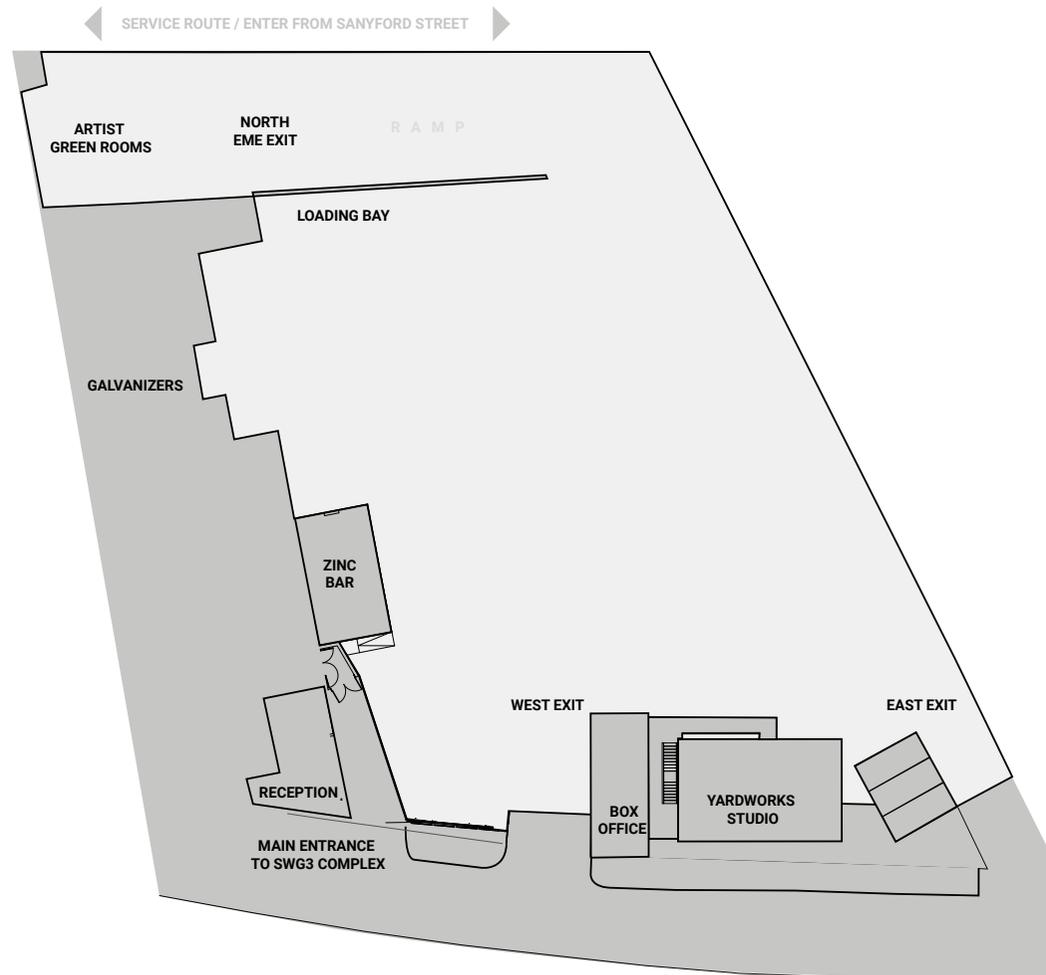
A daytime spot for meetings, coffees and people-watching, the Zinc Bar is home to a rotating constellation of residencies, and exhibitions showcasing some of Glasgow's best contemporary art. Light, spacious and stylish, it's an ideal event space to hire for meetings, private functions, dinners and other events.



# YD

# GALVANIZERS YARD

Standing 4200





SW03



The former site of the Clydeside Galvanizers, the Galvanizers Yard's 25,000 square feet have years of history and industry built into its foundations. Now, it has been transformed and is capable of hosting up to 4200 people, making it one of Glasgow's key outdoor event spaces to hire.



# WHAT WE'VE DONE



# THE NEW YORK TIMES CLIMATE HUB

GALVANIZERS & WAREHOUSE





# DIAGGIO WORLD CLASS

ZINC BAR TERRACE



# AMAZING PEOPLE AWARDS

GALVANIZERS

A vibrant, crowded nightclub scene. People are seated at tables, some clapping. A large disco ball hangs from the ceiling. The lighting is colorful, with blue and red hues. A sign for 'FEMALE' is visible in the background.

# HARLEY HADDOW 75TH BIRTHDAY PARTY

WAREHOUSE



# WEDDING RECEPTION

WORKSHOP



Scotland  
**ON TAP**  
1810

**MENABREA**  
MILK & HONEY

# TENNENTS TRADE SHOW

FULL COMPLEX

# MEATOPIA ON FIRE GLASGOW



# MEATOPIA

FULL COMPLEX



motorhead  
© 2010 MOTORHEAD

IRON MAIDEN  
Fear of the Dark  
© 2011 IRON MAIDEN HOLDINGS LTD

NO PRAYER FOR THE DYING

BLOOD ON THE TRACKS

IRON MAIDEN

IRON MAIDEN

# EDDIE'S DIVE BAR

FULL COMPLEX



# DJ HEARTSTRING

GALVANIZERS



# GLITTERBOX

GALVANIZERS YARD



# THE XX

GALVANIZERS YARD



# LOYLE CARNER

GALVANIZERS YARD



# BIFFY CLYRO

GALVANIZERS

A photograph of a bodybuilding competition stage. Eight male bodybuilders are on stage, each in a different colored brief (black, purple, blue, green, yellow, black, blue, red) and striking a pose. The background features a large banner with the 'PCA Physical Culture' logo and the website 'www.pcaofficial.com'. The stage is lit with blue spotlights, and a complex rig of stage lights is visible above. The text 'PCA BODYBUILDING CHAMPIONSHIP' is overlaid in large white letters across the center of the image.

# PCA BODYBUILDING CHAMPIONSHIP

GALVANIZERS



# REPRESENT POP UP SHOP

GALVANIZERS



# GLASGOW INTERNATIONAL

FULL COMPLEX



# GLASGOW INTERNATIONAL

FULL COMPLEX



# GSA FASHION SHOW

GALVANIZERS



# YARDWORKS FESTIVAL

GALVANIZERS YARD



# YARDWORKS FESTIVAL

GALVANIZERS YARD





SWG3